



















icd

institute for cultural diplomacy

Annual Report 2016

ACADEMY FOR CULTURAL DIPLOMACY

IN 2008, THE INSTITUTE FOR CULTURAL DIPLOMACY LAUNCHED ITS ACADEMIC DEPARTMENT WITHIN THE ICD, KNOWN AS THE ACADEMY FOR CULTURAL DIPLOMACY. THE ACADEMY FOR CULTURAL DIPLOMACY SERVES AS THE ACADEMIC DEPARTMENT WITHIN THE INSTITUTE FOR CULTURAL DIPLOMACY WITH THE AIMS OF DEVELOPING AND RAISING AWARENESS OF THE THEORY AND PRACTICE OF CULTURAL DIPLOMACY AND RELATED FIELDS BY GOVERNMENTS AND NON-STATE ACTORS, AS WELL AS TO EXPLORE NEW STRATEGIES FOR THE STRENGTHENING OF INTERCULTURAL RELATIONS AND PROMOTING GLOBAL PEACE.

Areas of particular academic focus of the Academy for Cultural Diplomacy include intercultural relations, global governance and politics, sustainable economies & creative industries, international law & human rights, and culinary innovation & excellence.

Alongside providing the best possible academic resources to the students, the ICD Academy is fostering a very diverse and internationalised environment, with students, professors, and special lecturers from all around the world. Over the past years the Academy for Cultural Diplomacy has welcomed thousands of academics, diplomats and politicians, journalists, young professionals, students and scholars from across the world to its programs. During the same period, a vast number of current and former Heads of State and Ministers, world-renowned academics, champions for global peace and celebrities have contributed to the Academy events as speakers and partners.



OUR PROGRAMS

The Center for Cultural Diplomacy Studies offers educational and academic programs in partnership with leading universities, enabling students to explore, analyze and experience cultural diplomacy both in theory and in practice. The CCDS focuses on exploring the balancing between hard and soft power, global governance, the process of globalization in an interdependent world, international economics & business, multiculturalism, intercultural dialogue & exchange, human rights, and religion. We research the ability for culturally based initiatives to further mutual understanding and in turn to foster global peace and stability.

The programs offer high levels of leadership and provide students with the skills to shape their future leadership roles while addressing critical issues challenging the world today. The programs provide advanced knowledge and analytical tools for the study and practice of cultural diplomacy and address the potential that it has in shaping international policies and global strategies.



CERTIFICATE PROGRAMS

The Center for Cultural Diplomacy Studies developed the Certificate Programs in Cultural Diplomacy in order to offer and provide participants with comprehensive, tailored learning opportunities in a number of related fields. Each program features lectures, seminars and workshops lead by experts from the fields of international politics, diplomacy, academia, civil society, and the private sector.

Certificate Programs offer the opportunity to learn about the innovative field of Cultural Diplomacy over a short period of time, allowing students and professionals with other commitments to participate. The programs offer access to high profile guest lectures, audio-visual content, a large library of reading materials, and professional networking opportunities to promote one's own projects. All participants will be awarded an official certificate of attendance upon completion of the program, which will provide details of the speakers who took part and the topics discussed. The professional development programs of the CCDS are actively supported by major figures in international politics, academia, the diplomatic community, civil society, and the private sector.



WEEKLONG SEMINARS

ICD Academy Sessions are week-long programs that explore the role of cultural diplomacy in contemporary international relations. Each program features lectures, seminars and workshops lead by experts from the fields of international politics, diplomacy, academia, civil society, and the private sector. During their time in Berlin participants will also have the opportunity to take part in cultural and social activities and to visit institutions such as the German Foreign Office, the German Parliament, the Berlin City Hall, cultural institutions and Berlin-based embassies.

The ICD Academy was established to allow individuals of all academic and professional backgrounds the opportunity to learn more about the subject of cultural diplomacy. The Academy Session timetables are designed to allow participants the opportunity to discuss salient issues with experts from the field, whilst providing a framework for group discussions amongst each other. Further information about the academy methodology, speakers, and locations, as well as the application form, can be accessed using the links on the left-hand side.

E-LEARNING PROGRAMS

The Center for Cultural Diplomacy Studies has developed the E-Learning Programs in order to offer individuals interested in the field of Cultural Diplomacy and related areas the opportunity to increase their experience in this expanding field.

The E-Learning Programs have been designed to be studied at a distance, giving students the flexibility to study from any location in the world within a structured and supportive framework. The programs are built in a way that allows individuals currently working full time the ability to acquire academic knowledge with maximum flexibility regarding scheduling and learning formats. The programs have been designed in a flexible way to allow students to structure their instruction around their own schedules.

The courses will be delivered via an e-Learning platform, designed to help participants meet the course's learning objectives through a self-paced study routine supported by multimedia, required and optional readings, and a wealth of other information adapted specifically to full-time professionals.

The programs offer access to high profile lecturers, audio-visual content, a library of reading materials, and professional networking opportunities to promote one's own projects. Students will have access to innovative research and publications in the field and a distinguished and renowned faculty. In addition to obtaining an expertise in Cultural Diplomacy, students will have the possibility to create and implement their own programs of Cultural Diplomacy with the support of the ICD and its partners.

International Conferences



Film for Peace

"The Power of Film & the Arts to Build Peace" Berlin; February 18th - 20th, 2016

Held Parallel to the Berlin International Film Festival 2016

For already decades, Film and Cinema have served as a powerful, effective vehicle to inspire and enable people to come together towards peaceful relations. Over the course of many years now, people have discovered the unique potential of the media of film, the arts and music to transcend cultures, serving as common languages to bring together different groups and communities. These unique qualities have the unparalleled strength to continuously effect people and over time sculpt human society closer to the ultimate goal of global peace.

The technological developments of the last decades have changed the political and cultural center of the human race from the city centers into the video and photo sharing platforms as well as other social networks; this dramatic change enables both producers and the public audience greater access to each other through film than ever before possible across the history of humanity.

By telling stories that reflect the social, cultural and political landscapes of their origin, film serves as a powerful means to promote peaceful relations between peoples on the one hand and at the same time challenge stereotypes and the status quo and foster intercultural understanding on a scale never imagined. Ultimately, film, the arts and music serve as powerful vehicles to break stereotypes, fight discrimination and provide hope to situations of conflict that have not yet concluded in peace.









Dolya Dragasevic (Filmaker)



Ogujen Svilicic (Professor in the Croatian Movie and Theatre Academy; Director & Producer)



Zachary Kerschberg (Narrative and Documentary Filmmaker)



Berlin Economic Forum 2016

"Innovative Nation Branding: Creative Economies, Sustainable Tourism & Responsible Foreign Investments" Held Parallel to the Berlin International Tourism Trade Fair (ITB)

(International Conference, Berlin; March 9th - 13th, 2016) Festival 2016



Faisal EL-Fayez (President of the Jordanian Senate)





1. H. E. Amb. Jean Marie Maguena (Ambassador of Gabon to Germany) 2 H. E. Amb. Philip S. Marmo (Ambassador of Tanzania to Germany).

The Berlin Economic Forum Project 2014-2014 (www.beforum.de) is the world's leading project combining the fields of International Economics and Relations, Nation Branding and Cultural Diplomacy with an interdisciplinary and multinational program. The Project was established to further promote sustainable economies worldwide and the inauguration of the project took place in November 2014 with its launch event in Berlin. This event took place from March 9th - 13th, 2016 in Berlin and focused on innovative nation branding strategies.

The Berlin Economic Forum 2016 took place in Berlin for four days in parallel to the International Tourism Trade Fair (ITB). The Forum aimed to analyze and discuss global trends of nation branding with a focus on creative economies, sustainable



Emilio Silvestri (Minister of Tourism of Honduras)

tourism and responsible foreign investments and demonstrated how these can be used as primary drivers for sustainable economic growth. The forum also emphasized the use of cultural diplomacy practices in these fields and the importance of this for the success of the Nation Branding activities.

The Forum included keynote addresses, panel discussions, plenary sessions, social activities, as well presentations of representatives from different nation states of their national brands. The vision for the Forum was bringing an interdisciplinary mixture of representatives from the public and private sectors to initiate and develop programs and projects that supported sustainable economic growth at the national and international levels.



Walter Mzembi (Minister of Tourism and Hospitality Industry of Zimbabwe)





Mohammad Dauod Naderi (Ministry of Rural Rehabilitation & Development, Afghanistan)



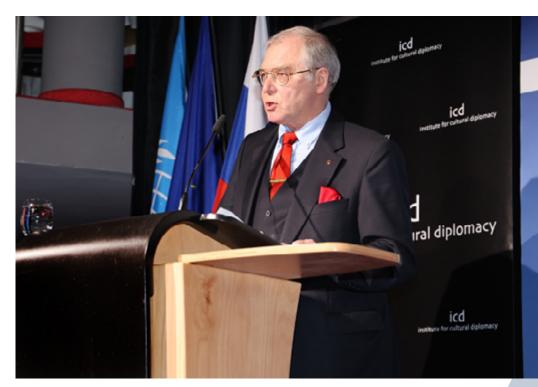
Kheswar Jankee (Ambassador of Mauritius to Germany)



Benjamin Liberoff (Vice Minister of Tourism in Uruguay)



H. E. Amb. Ramón Custodio Espinoza (Ambassador of Honduras to Germany)



Professor Stetsenko (Russian Trade Ambassador)



H. E. Amb. Jauhar Saleem (Ambassador of Pakistan to Germany)





Erines Otorbaev (Ambassador of Kyrgyzstan to Germany)



Alberto Antonio Guani Amarilla (Ambassador of Uruguay to Germany)



Omar Zniber (Ambassador of Morocco to Germany)



Erines Otorbaev (Ambassador of Kyrgyzstan to Germany)



H. E. Amb. Philip S. Marmo (Ambassador of Tanzania to Germany)



Ranko Vilovic (Ambassador of Croatia to Germany)











- 1. Alejandra Zelaya (Country Brand International Representative, Foreign Service of Honduras)
- 2. Obediah Mazombwe (Director Nation Branding, Communications & Business Developlment)



Nada Roudies (Secretary General, Office of the Minister of Tourism of Morocco)



Marian Wendt (Member of the German Parliament)



Joachim Pfeiffer (Member of the German Parliament)



Disintegration and Integration in Central-Eastern Europe

"Borders, Identities, Communities: The Road to Reconciliation and Partnership in Central and Eastern Europe" (Berlin, April 14th - 15th, 2016) Festival 2016

The end of Europe's division in 1989 marked the beginning of a new Europe, which was to be achieved through integration. The conference" Disintegration and Integration in Central-Eastern Europe" focused on the integration process of east and central Europe in the framework of the transitions and challenges having taken place since 1989.





Prof. Dr. Dr.h.c. Antonio VARSORI, Chairman of the European Union Liaison Committee of Historians, University of Padua



H. E. Emil HUREZEANU, Ambassador of Romania in the Federal Republic of Germany



Iulia Huiu (State Councillor)



Prof. Dr. Ioan-Aurel Pop, Rector of Babeş-Bolyai University





International Symposium on Cultural Diplomacy in the Black Sea Region "Current Security Challenges in the Black Sea Region" (Sofia; April 22nd, 2016)

Festival 2016



Amb. Alexander Vershbow (Deputy Secretary General of NATO)



Solomon Passy (President of the Atlantic Club of Bulgaria)

The Black Sea Region is located strategically between Southeastern Europe and Western Asia and has historically served as both a bridge between cultures and civilizations as well as a dividing border.

International Symposium on Cultural Diplomacy in the Black Sea Region this year took place this April in Sofia, Bulgaria on 22nd April and focused on the current security challenges in the Black Sea Region as well as the opportunities for increased bilateral and multilateral cooperation.

The Symposium brought together high level politicians, senior diplomats and academics together with experts in the field and included high level stakeholders from the field of education and sector to discuss central issues and potential solutions regarding security issues in the Black Sea Region.



Dimitar Kyumyurdzhiev (Deputy Minister of Defence)



Ioan Mircea Pascu (Vice-President, European Parliament)



Xavier Lapeyre de Cabanes (Ambassador of France to Bulgaria)



Regine Schubert (Director, Friedrich Ebert Foundation)





International Symposium on Cultural Diplomacy in Romania

"Higher Education in the Field of Cultural Diplomacy"

(Bucharest, May 6th - 7th, 2016) Festival 2016

Romania is an important country in Europe also due to its location at the cultural intersection between the East and West. Romania's history has been defined in a sense by cultural diplomacy which has enabled the country to achieve the diverse ethnic identity it has today, through the integration of traditions of different ethnicities together with the impacts left by its various controlling powers, to generate the Romanian identity we know today.

The International Symposium on Cultural Diplomacy in Romania addressed important issues related to cultural diplomacy in the region, with a specific focus on higher education in the field of cultural diplomacy. Higher Education has proven to be one of the most significant vehicles for cultural diplomacy for centuries and it has enabled generations of students across the world to benefit from international experiences in the framework of educational exchange programs and studying abroad as well to academically learn the necessary tools needed in order to apply cultural diplomacy.





Prince Radu of Romania (Prince of Hohenzollern-Veringen)



Liviu Jicman (Vice-President of the Romanian Cultural Institute, ICR)



Adrian Curaj (Minister of Education of Romania)



President Emil Constantinescu (Former President of Romania, President of the Academy for CulturalDiplomacy)











The International Symposium on Cultural Diplomacy in **Germany 2016**

"The Time is now: Utilizing Cultural Diplomacy to Unite the World's Cultures Before Hard Power takes the Lead"

> (Berlin; May 12th - 15th, 2016 - Held Parallel to the Berlin Carnival of Cultures)

The International Symposia on Cultural Diplomacy is a 10-year project took place from 2008-2017 and was conducted by the Academy for Cultural Diplomacy in cooperation with global governance organizations, national governments, international corporations and leading academic institutions. The project was focused on the development and the promotion of the field of cultural diplomacy and its relations with the areas of international relations & economics, globalization, global governance, human rights, arts and culture. Over the years the Symposia became the world's largest event series in the field of cultural diplomacy.

The 2016 International Symposium on Cultural Diplomacy in Germany included keynote addresses, lectures, and interactive panel discussions and debates in order to create a platform for new initiatives to be created and proposed. Exhibitions were hosted in parallel to the symposium sessions and site-visits were arranged. By creating an effective platform for global dialogue and facilitating engagement with key global decision-makers, the symposium aimed to foster greater global trust and understanding, and facilitate new creative and innovative ways to solve the issues which affect the peace and prosperity of the whole world today.



Dietrich von Kvaw (Former Ambassador and Permanent Representative of Germany to the EU)



Karl-Erik Normann (Former Swedish Ambassador to Spain)



Ranko Vilović (Ambassador of Croatia to Germany)



Belkacem Amarouche (Expert on European Law; Elected Parliamentarian for Europe and America)



Erman Akilli (Assisant Professor of International Relations Ahi Evran University Turkey)



Uli Brueckner (Academic Director, Center for Cultural Diplomacy Studies)

www.culturaldiplomacy.org

Symposium on the Cultural Integration Process of Refugees in Germany

(Berlin; May 20th & 21st, 2016) Festival 2016

With refugees coming from many different cultural backgrounds, the process of welcoming them has resulted in many positive experiences in which cultural diversity has been celebrated, as well as more negative experiences in which cultural differences have widened divisions. The Symposium emerged from the need to openly analyze and debate how the country is working to culturally integrate the current flow of refugees into society.

The event brought together a diverse range of organizations who are actively involved in the cultural integration process from Government to NGOs, from Universities to Civil Society in order to exchange experiences and share learning. There was also the opportunity for students to present their papers on the themes of the symposium (cultural integration, migration, multiculturalism etc.).

The event was developed by the Masters Students of the Institute for Cultural Diplomacy and Furtwangen University and is free and open to the public.







Kelly Miller (Co-Founder of Migration Matters)



Rita Booker (Vice President, SIETAR Deutschland)



Sophia Burton (Co-Founder of Collidoscope)



Robert Olechna (Founder of Mosaic International)



Lorna Cannon (Founder of Refugee Voices)





International Symposium on Cultural Diplomacy in the United Nations 2016

"Utilizing Cultural Diplomacy to Unite the World's Cultures Before Hard Power takes the Lead"

(New York City; May 26th - 30th, 2016) Festival 2016

In an age of growing international instability, many questions are being posed about the responsibility and the role of the United Nations in today's interdependent world. At a time when new forms of violence are currently on the rise, we must remember and learn from the global cooperation and the diverse UN initiatives of the past, which have allowed some of us the privilege to no longer live in a region of peoples divided, cultures suppressed, and voices oppressed.

The Institute for Cultural Diplomacy dedicated the International Symposium on Cultural Diplomacy in the UN 2016 to build on this past experience in order to formulate new initiatives, which strengthened international relations and encourage cooperation between diverse communities based upon values of peace, democracy, human rights and the rule of law.



Gianni Picco (Former Under Secretary General to United Nations; Member of IPCGE Board)



The Hon. Dr. Sergi Kapanadze (Former Deputy Minister of Georgia)



Joseph Marthone (Director of Global Sustainable Development, World **Energy Forum**)





Lily Valtchanova (UNESCO Liaison Officer)



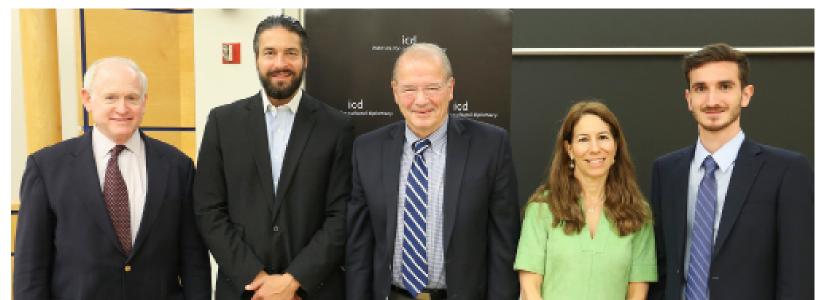
Heather Schmid Mehdi (GRAMMY member recording artist, Global Music Ambassador)



Matthew Black Eagle Man Cordes (Founder of Red Road Awareness)



Päivi Kannisto (Chief, Peace and Security Section, United Nations Women Organization)















"What's up America: Perspectives on the United States and Transatlantic Relations" was an event held by the Institute for Cultural Diplomacy in association with the Federal Agency for Civic Education. The event brought together key stakeholders from the US, Europe, and across the world to reflect on the future of the US inner and foreign policies, with a particular focus on the transatlantic relationship. The series of events on that topic consisted of lectures, panel discussions, and debates featuring renowned experts from international politics, journalism, and academia.

Through the history, the United States of America was a model country for the West, it seemed to the whole world. Today, however, the critical voices piled up, even in their own country. With this event held in Berlin, the ICD and Federal Agency for Civic Education shed light on both sides of the image of America, in the same time taking a look at the ongoing fascination that the state still exercises and analyzing current issues and external perspectives with experts. Namely, a country that already embraced diversity in the founding motto ("E Pluribus Unum – Out of Man, One") and sometimes confuses it can only be understood through an interdisciplinary approach.

For this reason, the What's up America? Dealt with aspects of culture, society, economics and politics in order to gradually assemble these individual areas into a diverse overall picture of America and to critically reflect its perception in Europe. To meet this requirement, among others the event hosted remarkable journalist Charles Lane who delivered a broader picture of the US society in the last quarter of the 20th century that has an undeniable influence on the current policies, both on the national and international level.

In light of the forthcoming US presidential elections, this event recognized two significant developments in the field of international relations. Firstly, the global deterioration of international relations and secondly, the emergence of new global challenges such as populism, fake news era, climate change and the prevention of health pandemics, which are all areas of activity that require the transatlantic partnership to build sustainable and multilateral approaches. In recognition of these developments, there is a demonstrable need to analyze and reflect on the activity of the US and Europe within this new context and in addressing these new challenges.

What's up, America?

Perspectives on the United States and Transatlantic Relations

(Berlin; June 24th, 2016) - Festival 2016



Charles Lane (Journalist, Washington Post)



Echo Brown ("Black Virgins Are Not for Hipsters")



Deborah Feldman (American writer - Unorthodox: The Scandalous Rejection of My Hasidic Roots)

Escape and Islam as mobilizing topics of Right wing populism

(Berlin; 6th July 2016)

The moderation was done by Nina Amin, a journalist of the RBB radio. The debate was led by the invited guests, Karin Prieste, a historian and political scientist with expertise in right wing extremism, Stefanie Beck, the consultant of extremism prevention of the Central Agency of Political Education of Baden-Württemberg and finally by the Berlin journalist with Moroccan roots Mohamed Amjahid, who is thematically specialized on xenophobia and the stereotypes against refugees.

Taking a glance at the historical background of Germany, the discussion began with the question, whether Germany experiences a revival of right-wing populism. Considering the happenings of the New Years' Eve night in Cologne and the uprising popularity of the AFD, it is high time to confront this question and raise awareness. In fact, for a long time Germany was immune against right-wing populism. However, nowadays we experience an immense shift to the right. The journalist Mr. Amjahid spoke about the media coverage in Germany and its influence on people's perception and their attitudes towards refugees. Furthermore, the role of the social media has been discussed, since people start to distribute their individual, subjective opinions. This often leads to non-academic discussions, fake news, virtually invented realities and thus tremendous hatred. Mr. Amjahid appeals to the audience that all of us shall focus on factual based, objective discussions.

In particular the following questions were raised: Who are the populists? Why do people vote for this AfD? What is the issue about Islam? In a very critical way radical minority within this religion were mentioned. Furthermore, one has to mention that the Islam is not just a religion but also represents a society with respected rules. All that has to be considered when discussing this topic.

Concluding words were formulated by Mr. Amjahid, as he was discussing the term populism and the need to differentiate more between certain terms and what meaning they encompass.



Nina Amin (Journalist)



Prof. Dr. Karin Priester (Politikwissenschaftlerin, Universität Münster)



Mohamed Amjahid (Journalist)



Stefanie Beck (Landeszentrale für politische Bildung Baden-Württemberg)



The International Symposium on Cultural Diplomacy in the Arab World 2016

"The Political, Economic and Cultural Dimensions"

(Berlin; July 26th - 30th, 2016) - Festival 2016



H.E. Dr. Hamad Bin Abdulaziz Al-Kawari (Minister; Qatar's candidate for the position of Director General of UNESCO)

The Center to "Sance Debates Facts

MP Dhiaa N. Al-Asadi (Member of the Parliament of Iraq)

Throughout the years of 2015-16 we have seen the number of migrants flooding into Europe gain momentum as the pace and magnitude of the migration has been sharply rising. Although recent movement of refugees both from Syria and elsewhere has gained momentum, when looking for the trigger, it is essential to go back to 2011 when the Arab uprising began in the Middle East.

The Syrian regime managed to remain intact until the beginning of March 2011 when civil war eventually broke out as a result of mass protests from the population, which followed the same style as those which had previously taken place in both Tunisia and Egypt. Due to these significant recent events the Arab world can be considered to be currently in a phase of major transitions.



The Hon. Yasar Yakis (Former Minister of Foreign Affairs of Turkey)

The Arab World has a rich diversity of ethnic and religious communities, which includes a population of over 400 million Arabs. The Arab world's ancient civilization, which goes back over 2000 years has offered significant cultural, scientific, mathematic, scholarly and other contributions to global civilization. The Arab world today is keeping up and in some areas, is excelling with development of the digital era and its societies are some of the fastest developing and growing in the world.

The International Symposium on Cultural Diplomacy in the Arab World focused on the opportunities for cultural diplomacy in the Arab World in the framework of the current transitions and challenges. In particular, the symposium highlighted the best practices of certain countries in the Arab World of practicing cultural diplomacy to educate and to strengthen relationships between groups within their countries and to strengthen relationships between their countries and the global community.



Hassan Diab (Former Minister of Education of Lebanon)





Badr Abdelatty (Ambassador of Egypt to Germany)



MP Zuraida binti Kamaruddin (Member of the Parliament of Malaysia)



Jauhar Saleem (Ambassador of Pakistan to Germany)



Councillors of Morocco)



The Hon. H. Skender Bruçaj (Chairman of Albanian Muslim Community)







Mirsad Isaković (Chair of the Gender Equality Committee of Parliamentary Assembly of Bosnia & Herzegovina)



Ali Soubaneh Atteyeh (Deputy of the National Assembly of Djibouti)



Emil Constantinescu (President, Academy for Cultural Diplomacy)



Idriss Benarafa (Editor-in-Chief, The Moroccan Times)



Faisal J. Abbas (Editor-in-Chief of Al Arabiya English)



Alberto Antonio Guani Amarilla (Ambassador of Uruguay to Germany)







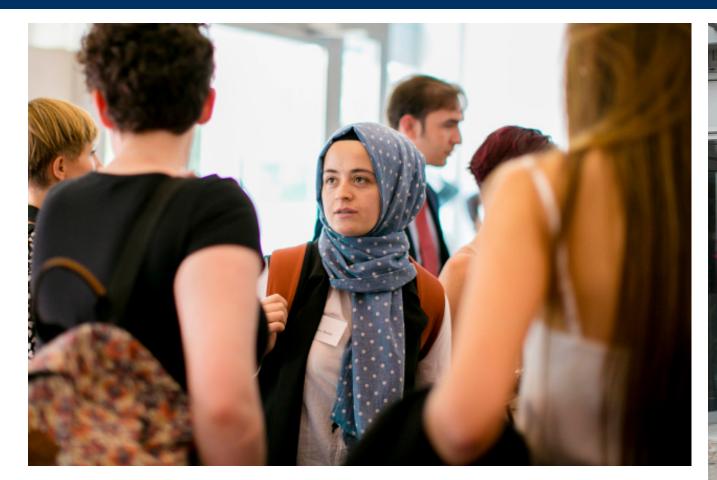




















The Rise of Africa 2016

"Cultural Diplomacy and the Transatlantic Relations" (Berlin; October 6th - 9th, 2016)

The successful cooperation between Germany and African Countries from the North to the South is underlined by many political, economic and cultural initiatives that are contributing to both sides and enabling the ongoing "Rise of Africa." Indeed, over the course of the last decade, the world has witnessed major positive developments in Africa that will continue to influence and speed up the modernization process in Africa. Germany, on the other hand, has the unique knowledge, recourses and capabilities to positively influence and contribute to this important historic phenomenon of the Rise of Africa.

It is with this important opportunity in mind, that the Institute for Cultural Diplomacy has initiated the Rise of Africa 2016 conference in order to strengthen the economic and cultural bridges between Germany and Africa with the ultimate goal of fostering further cultural, business, investment and tourism exchange between Africa and Germany.

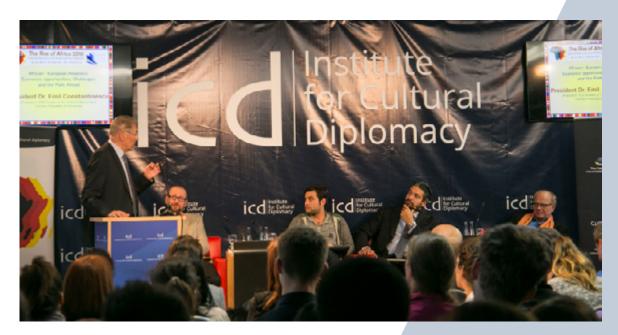
The conference brought together decision makers and business leaders, as well as representatives of global governance institutions, financial institutions, civil society and experts from the fields of business, investment, economics and cultural diplomacy. The event included keynote addresses, lectures, and interactive panel discussions and debates in order to create a platform for new initiatives to be created and proposed. Special receptions and other networking functions were an integral part of the conference in order to foster and enable direct B2B opportunities and the organizers expect that the event resulted in new business deals and contract for the stakeholders and participants.



Badr Ahmed Mohamed Abdelatty (Ambassador Of Egypt To Germany)



H. E. Amb. Badreldin Abdalla Mohamed Ahmed A. Alla (Ambassador of Sudan to Germany)



Panel discussion with Dr. Thomas Jeffrey Miley (Lecturer, Political Sociology in the Department of Sociology at the University of Cambridge), Amb. Karl-Erik Norrman, Secretary General, European Cultural Parliament) Cihad Hemmi (Kurdish Refugee, Researcher and Activist), presented by President Emil Constantinescu (President, ICD Academy for Cultural Diplomacy; Former President of Romania), and moderated by Mark Donfried (Director General, Institute for Cultural Diplomacy)





Mr. Johnny Muthahi Muhindo (Deputy Ambassador & Chargé d'Affaires, Embassy of Uganda to Germany)



Tesfaye Fissiha Lemma (Second Secretary, Embassy of Ethiopia)





Tewodros Girma Abebe (Minister Counsellor II, Embassy of Ethiopia)



Amb. Karl-Erik Norrman (Secretary General, European Cultural Parliament)





Cultural Diplomacy in the Commonwealth 2016

"Cultural Diplomacy as a Means to Build Bridges between the Commonwealth and the World"

(London; October 12th - 14th, 2016) Held Parallel to the 60th BFI London Film Festival 2016

Commonwealth is an intergovernmental organization of 53-member states, which covers Such a community, with its shared values and history, almost a quarter of the world's entire land area and serves as an influential regional player in global political, economic and cultural affairs.

The Commonwealth has a rich and diverse experience of best practices in cultural diplomacy and for this reason serves as a good organization in which to hold an International Symposium. In addition, the Commonwealth constitutes a global community where all members have

an equal voice regardless of their size and population. is the ideal forum for fostering mutual understanding and cooperation through cultural exchange and open dialogue.

The Institute for Cultural Diplomacy created the International Symposium on Cultural Diplomacy in the Commonwealth in order to build on this past experience and to formulate new initiatives, which strengthen

international relations and encourage cooperation between diverse communities based upon values of peace, democracy, human rights and the rule of law within the Commonwealth of Nations.

The International Symposium on Cultural Diplomacy in the Commonwealth addressed the most important issues related to cultural diplomacy in the region, and look for methods by which cultural bridges and dialogue can be improved between the Commonwealth and the rest of the world.



Professor Shafique Chouldry (Founding Chairman, The Council for Christian and Muslim relations with High Wycombe)



HRM Oba Dokum Thomson (His Royal Majesty the Oloni of Eti-Oni, State of Osun, Nigeria)



Jonathan Fryer (Chairman of the London Liberal Democrats and Vice Chair of Liberals International)



Ms. Adaeze Ekwueme (Chief Executive Officer of Eti-Oni Development Group)



Humphrey Hawksley (BBC News World Affairs Correspondent)



The Annual Conference on Cultural Diplomacy 2016

"Promoting Global Human Rights through Cultural Diplomacy" (Berlin; December 14th - 19th, 2016) - Festival 2016

The current political and security situation in many regions and countries together with the deteriorations of social norms for the use of violence, emphasizes the growing need for a greater cultural dialogue, understanding and trust in order to

The 2016 Annual Conference on Cultural Diplomacy aimed to present all successful CD practices in the area of human rights that the field of cultural diplomacy has to offer to the international community for their application to try to remedy and ease these growing global challenges. The conference brought together leading politicians, religious leaders, senior academics and celebrated artists together with representatives from areas of conflict in order to establish new institutions and initiatives that helped with these challenges using the practice of cultural diplomacy together with other practices and means.



Interactive Panel Discussion with President Bujar Nishani, President Emil Constantinescu, President Viktor Yushchenko, President Valdis Zatlers, The Hon. Pedro Sánchez Pérez-Castejón, The Hon. Lawrence Gonzi, The Hon. Marek Belka, The Hon. Janez Jansa, The Hon. Mirko Cvetkovic, The Hon. Ján Čarnogurský, The Hon. Mihai Ungureanu and The Hon. Hrant Bagratyan

The Annual Conference on Cultural Diplomacy is the world's leading event in the field of cultural diplomacy hosted and organized by ICD in partnership with other leading institutions at the end of each year.

avoid further escalation. The 2016 Annual Conference on Cultural Diplomacy therefore focused, on raising awareness and support for activities that promote global human rights.



Pedro Sánchez Pérez-Castejón (Leader, Secretary General of the Spanish Socialist Worker's Party - PSOE)



Atifete Jahjaga (Former President of the Republic of Kosovo)



Guest of Honor Bujar Nishani (President of Albania)

www.culturaldiplomacy.org







The Hon. Mihai Razvan Ungureanu (Former Prime Minister of Romania)



Janez Jansa (Former Prime Minister of Slovenia)



The Hon. Ján Čarnogurský (Former Prime Minister of Slovakia)



President Valdis Zatlers (Former President of Latvia)



The Hon. Marek Belka (Former Prime Minister of Poland)





The Hon. Mirko Cvetkovic (Former Prime Minister of Serbia)





South Africa)



The Hon. Lawrence Gonzi (Former Prime Minister of Malta) The Hon. Ints Dalderis (Celebrated Conductor, Former Minister of Culture of Latvia)



The Hon. Erhard Busek (Former Vice Chancellor of Austria)

Fani Palli-Petralia (Former Minister for Employment and Social Protection of Greece) The Hon. Thuli N. Madonsela (Former Protector of



Amir Lakha (Founder & Chairman Humanitarian And Charitable One Trust)



Fani Palli-Petralia (Former Minister for Employment and Social Protection of Greece) MP Maja Gasal-Vrazalica (Member of the Parliament of



The Hon. Moses Ali (First Deputy Prime Minister And Deputy Leader Of Government Business In Parliament of Uganda)



MP Maja Gasal-Vrazalica (Member of the Parliament of Bosnia & Herzegovina)



Lord Inglewood, William Richard Fletcher-Vane (Former British Minister in John Major's Government)



The Hon. Lilyana Pavlova (Former Minister of Regional Development and Public Works of Bulgaria)





The Hon. Hassan B. Diab (Former Minister of Education of Lebanon)



The Hon. Ali A. Jalali (Former Minister of the Interior of Afghanistan)





The Hon. Gabriela Bogasiu (Vice President of the Supreme Court of Romania)



The Hon. Hrant Bagratyan (Former Prime Minister of Armenia) Hon. Chief Justice Xhezair Zaganjori (Chief Justice of the Supreme Court of Albania)



Gunda-Alexandra Detmers (Head of the International Team of UNICEF Berlin)

THE INTER PARLIAMENTARY ALLIANCE FOR HUMAN RIGHTS AND GLOBAL PEACE (IPAHP)

Berlin Global is an online news agency that reports on Berlin's culture, politics and economy and examines how cultural diplomacy is practiced and implemented in Berlin. The reporting of this news is sourced from different sectors including governments, the Berlin diplomatic community, the business sector, civil society, academic and research institutions.

During the year 2016 Berlin Global has managed to increase both in quality and quality of the content published on the platform. The change in the editorial policies and the close working relations between the management and the journalists has also been reflected in the increase of traffic and in the number of unique visitors.

AIMS OF THE FOUNDATION

The Alliance pursues the following Aims:

To promote the universality of fundamental human rights

The Alliance will work to support activity that serves to monitor and promote human rights across the world.

* To promote socio-economic development in developing countries

The Alliance will conduct activity that aims to support sustainable socio-economic development in areas such as education, energy, tourism, and the economy, in developing countries across the world.

* To strengthen intercultural relations in order to promote global peace and stability

The Alliance will work to strengthen intercultural relations between regions, countries, and cultural communities at all levels, by promoting dialogue, understanding, and trust with the ultimate goal of promoting global peace and stability.



Research Projects

Cultural Diplomacy Research (CDR) is a program undertaken by the Academy for Cultural Diplomacy consisting of components focused on analyzing and interpreting key challenges facing culture and society in the contemporary era. As the field continues to grow, further research undertaken on the role and potential of Cultural Diplomacy consequently develops. CDR therefore focuses on expanding the current understanding of Cultural Diplomacy, as well as the methods for which Cultural Diplomacy can be successfully implemented.

By providing an informed academic portal resource which offers a diverse and current range of examples of Cultural Diplomacy, we can increase the access to and further the development of the field. We aim to highlight the potential utility of this important tool as a valid policy option in achieving conflict resolution and strengthening bilateral relations if traditional diplomacy fails.

CULTURAL DIPLOMACY NEWS

Cultural Diplomacy. CD News is an internet resource for the latest developments in the field of Cultural Diplomacy. We believe that by providing an informed portal to a diverse and current range of examples of cultural diplomacy, we can increase access to cultural diplomacy, and highlight the potential of this important tool in healing conflicts and strengthening bilateral relations, where traditional diplomacy fails.

BERLIN GLOBAL

Berlin Global is an online news agency that reports on Berlin's culture, politics and economy and examines how cultural diplomacy is practiced and implemented in Berlin. The reporting of this news is sourced from different sectors including governments, the Berlin diplomatic community, the business sector, civil society, academic and research institutions.

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THE CENTER FOR INTERNATIONAL LAW & HUMAN RIGHTS (CILHR)

The Center for International Law & Human Rights is a leading institute for the study of international law, human rights and cultural diplomacy. It focuses particularly on raising awareness of the universality of fundamental human rights and international law, in order to promote social and economic development and to strengthen intercultural relations between people and their communities at all levels, with the aim to achieve global peace and stability.

There are four different categories of education and academic programs offered in partnership with leading universities, which are enabling students to explore, analyze and experience international law and human rights both in theory and practice, which are the following: graduate degree programs, e-learning courses, professional development programs and study abroad programs. The main objectives are to extend current research, programs and practices in the field of International Law and Human Rights and also to create a platform to promote and sustain human rights and the rule of law. It is committed to the promotion and development of applied international law and human rights and operates in partnership with International and National Courts, Judiciary, Parliaments and Global Governance Institutions around the world.

HUMAN RIGHTS INITIATIVES

The Inter-Parliamentary Alliance for Human Rights & Global Peace (IPAHP) is committed to the ongoing struggle to ensure basic global human rights standards throughout the world. In pursuit of this goal, the IPAHP has initiated its Human Rights Program, which is composed of projects that are dedicated to the most urgent issues and global challenges of the time. Each of these **Human Rights Projects** include human rights initiatives on different levels, which are all fully interactive and open to the general public.

These Projects are based on the fundamental principles in the UN Charter and major multilateral agreements, aiming to inspire decision-makers to promote the implementation of these principles. As such, the IPAHP is seeking to inspire and engage governments, decision makers and individuals to become advocates and leaders, in order to ensure universal human rights. Besides that, it is also exercising and implementing cultural diplomacy practices as the main tool in order to support its engagement in promoting human rights standards around the world.



The IPAHP Human Rights Programs



The Reykjavik Roundtable on Human Rights 2016

"Democratic Accountability, State Sovereignty, and International Governance" (Reykjavik; April 27th–29th, 2016)

The Reykjavik Roundtable on Human Rights 2016 reviewed the current state of global Human Rights compliance and enforcement. At the Roundtable, prominent individuals from international courts, politics and academia, discussed the role of international institutions, states, and non-state actors in preventing and halting human rights abuses.

The event emphasized on four themes:

- 1) The potential for reform of international institutions as part of a global rights agenda.
- 2) The tension between geopolitical interests and the institutionalization of the Responsibility to Protect (R2P) doctrine:
- 3) The interplay between international governance, state prerogatives, and non-state involvement in human rights protection.
- **4)** The role of trade unions, NGOs and the responsibility of transnational corporations for human and labor rights violations.

Based in Reykjavik, Iceland, the conference was hosted at the Official Residence of the President of Iceland, the Parliament of Iceland, the National Heritage Building of Iceland, the Government Reception House, and the Höfdi House.



Einar K. Guðfinnsson (President of the Parliament of Iceland)



Sigurður Ingi Jóhannsson (Prime Minister of Iceland)



The Hon. Lilja Alfreðsdóttir (Minister for Foreign Affairs of Iceland)



The Hon. Dagur B. Eggertsson (Mayor of Reykjavik in the Höfdi House)





Djoomart Otorbaev (Former Prime Minister of Kyrgyzstan)



Rosa Pavanelli (General Secretary of Public Services International)



Ali Jalali (Former Interior Minister of Afghanistan)



Össur Skarphéðinsson (Member of Parliament and Former Foreign Minister of Iceland)



Thuli Madonsela (South Africa's Public Protector)



Fabian Hamilton (British Labour Member of Parliament and Shadow Minister for Foreign Affairs, UK)





















THE IPAHP VIOLENCE PREVENTION PROJECT

(Initiative on the UN Genocide Convention)

Growing academically-based research demonstrates and supports the claims that the use of all forms of violence, whether it be in the form of armed conflicts, international crime, the abuse of women and children, to verbal violence are all on the rise. The **IPAHP** is deeply concerned from this growing global use of violence in recent years and therefore has initiated the **IPAHP Violence Prevention Project.**

The IPAHP is dedicated to tackling issues of violence and to initiate ongoing activities, which will include a diverse group of programs, in order to work together with decision makers, NGOs and private sectors in order to reduce the outspread use of violence around the globe at the local, national and international levels.

The IPAHP is particularly concerned with issues of political and religious conflicts and has developed specific programs to tackle these kinds of conflicts.



THE IPAHP "BORN EQUAL PROJECT" PROJECT

(Initiative on the UN Women's Rights Convention; The Work Place Initiative; Initiative for Multiculturalism)

The preamble of the **United Nations Charter** outlines the principle of human equality that has long been recognized by people across the world, but which is all too frequently forgotten and disregarded. Despite the commitment of UN member states to promote equality, discrimination based on gender, race, national origin, cultural background, age, or sexual orientation, as well as other forms of discrimination, remain prevalent across the world. It is in recognition of this inequality that the IPAHP has established the "Born Equal" project.

"Born Equal" is initiative project of the **IPAHP** that aims not only to raise awareness of discrimination, but also to support a diverse range of activity that promotes equality at different levels, in different regions of the world. The initiative is fully interactive and its goal is to bring together academics, politicians, diplomats, journalists, private sector representatives, civil society practitioners, students and other stakeholders, in support of this cause.

The IPAHP is particularly concerned with issues of political and religious conflicts and has developed specific programs to tackle these kinds of conflicts.

THE IPAHP CORPORATE CULTURAL DIPLOMACY PROJECT

(Initiative on the "UN Global Compact")

Multinational corporations have carved a significant public role in twenty-first-century daily life of us all. As this role becomes more and more prominent, private entities have capitalized on the opportunities presented by Corporate Social Responsibility (CSR) programs. These programs are dedicated to activities that ensure the company is operating in a responsible way toward its local, national and global environments.

CSR is a key facilitator of cultural diplomacy, helping to building dialogue, understanding and trust between companies and their clients (and potential clients) all over the world through for example grants, exchange programs and sponsored community initiatives. The stronger the relationships between a company and its surrounding communities, the more trust will grow, and the easier it will be to foster both consumer activity and general goodwill toward a corporation.

Corporate cultural diplomacy helps present a more accurate and comprehensive picture of particular corporate environments and the ethical standards a company subscribes to. By initiating campaigns to counter misconceptions regarding its activities, a company can increase its credibility and legitimacy while simultaneously heightening its local, national and global profiles. This strategy can go a long way toward mitigating potential conflicts.

The IPAHP has designed the Corporate Cultural Diplomacy Project in order to draw attention to and further debate about the importance of these diplomatic efforts of the private sector for both corporates and communities.





THE IPAHP INITIATIVE ON ENVIRONMENTAL RESPONSIBILITY & CLIMATE CHANGE

According to the UN Millennium Development Goals, environmental sustainability has become a priority in guarantying a safe future for following generations. Climate change is significantly affecting many aspects of modern live and increasing poverty conditions in developing countries. Therefore, immediate solutions for a sustainable planet are necessary in working towards global stability.

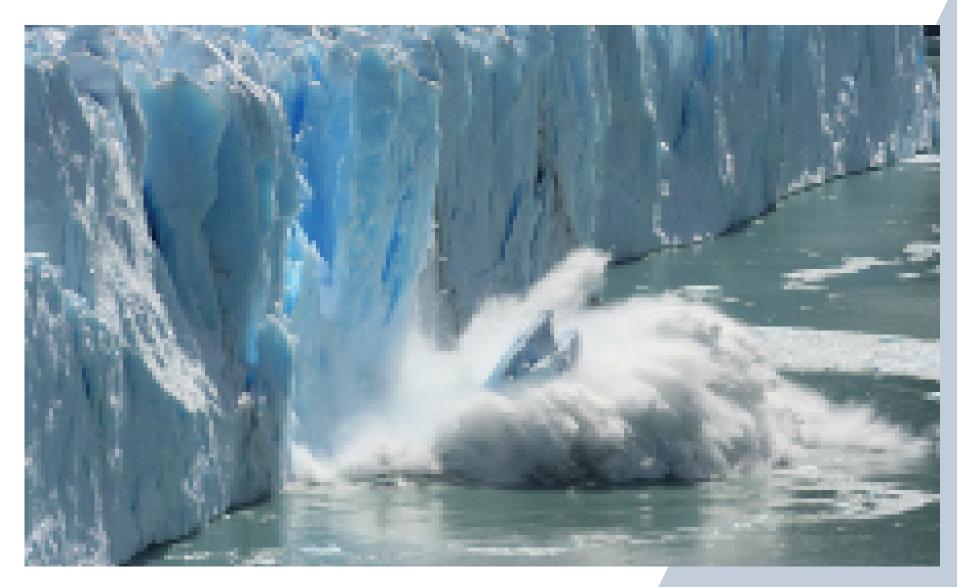
When considering environmental issues, long-term national interests should converge towards the common goal of creating a sustainable society and unanimously agreed-upon action must be taken.

Successful initiatives at a national level often involve the participation of civil society institutions, such as environmental NGOs, lobbies, and legal firms. These groups are capable of shaping cultural habits and public opinion in favor of a more sustainable approach towards a wide range of issues leading to concrete political and legal outcomes.

The **IPAHP** recognizes the vital role that civil society plays in the realm of environmental policy-making, and calls for increased cooperation of these groups at an international level. Furthermore, we believe an interdisciplinary and holistic approach on this issue is necessary as sustainable development entails different areas of actions, particularly environment, economy, and social affairs.

The **IPAHP** has therefore initiated the **Environmental Responsibility & Climate Change Initiative** in order to draw attention, explore, discuss, and promote issues concerning environmental responsibility and climate change challenges with the aim to develop proposed solutions. The initiative will also focus on the importance of building and supporting dialogue between science and civil society in order to raise awareness and provide viable solutions through domestic and international policy considerations.

To date, environmental summits such as the Rio +20 and the Doha Climate Change Conference have revealed how urgent it is to achieve collective action between international political actors in order to take on these challenges.



THE IPAHP GLOBAL HEALTH SECURITY PROJECT

(The Responsibility to Care Initiative)

The IPAHP Global Health Security Project aims to raise awareness of potential threats to Global Health and to facilitate a global dialogue on ways to improve the Global Health infrastructure.

According to Article 25 of the Universal Declaration of Human Rights, "Everyone has the right to a standard of living adequate for the health and well-being of himself and of his family, including food, clothing, housing and medical care and necessary social services." From its very conception, the Universal Declaration of Human Rights has emphasized that a functioning health and social service infrastructure is fundamental for achieving an adequate standard of living and well-being of the individual.

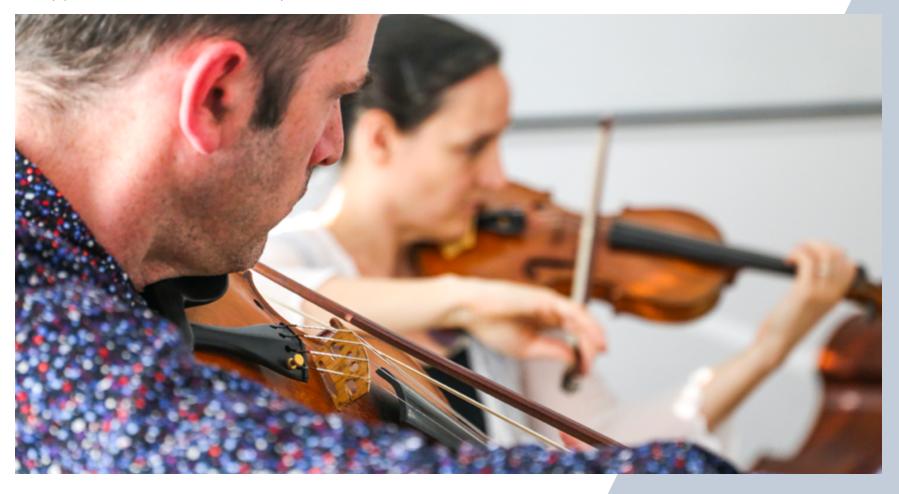
However, the majority of citizens throughout the world still do not have access to adequate medical care and social services. The lack of sufficient facilities and health programs only serves to exacerbate an already tenuous situation worldwide, something which has been showcased by the 2014 outbreak of the Ebola virus in Western Africa and its inherent danger of it turning into a global pandemic.

The Global Health Security Project was also conceived as a means to influence decision-makers of the world to contribute to the improvement of the current "Global Health Threat Response" infrastructure. This project aims not only to raise awareness on global health issues, but also to draw attention on related initiatives and activities. The IPAHP seeks to issue a call for governmental responsibility and to promote a joint effort from institutions and civil society.

THE SOUND OF FREEDOM PROJECT

In an age of liberal democracy, freedom of expression is a linchpin within society. The concept of a democracy indicates the ability to formulate ideas, make decisions and participate openly within the political, social and economic sphere. Since 1689 and the English Bill of Rights, freedom of expression has been considered an important issue and is often regarded as a natural right for all human beings.

Included in the 1949 United Declaration of Human Rights and the European Convention on Human Rights Article 10, freedom of expression should be a prominent issue within all societies and yet in 2011 alone the world has experienced several uprisings as a consequence of oppression and censorship.



THE ORGANIZATION FOR YOUTH EDUCATION & DEVELOPMENT (OYED)

The Organization for Youth Education & Development (OYED) operates under the legal framework of the Institute for Cultural Diplomacy and is organized in cooperation with national governments. The ICD Youth Education & Development Program is dedicated to the creation, promotion and execution of youth-oriented education and development programs. Over the past decade, the program has managed to bring thousands of young people together from every corner of the world to discuss and promote issues that are vital to the younger generation, and has grown to become one of Europe's largest independent cultural exchange organizations, whose programs facilitate interaction between individuals of all backgrounds from across the world.

The **ICD** understands that in a rapidly evolving and globalized world, the rights and opportunities of young people around the world are neglected far too often. As a result, both the success of these young individuals and the success of their respective countries can be unnecessarily limited. The **ICD** believes that the youth are the future and supporting the world's young people is both an urgent and global priority. Since its inception, the ICD has dedicated itself to the promotion and empowerment of young leadership initiatives in order to impact the next generation of global leaders worldwide.

The program provides the younger generation with greater access to personal development, while increasing their chances for professional opportunities. The major objectives of the program are to promote and empower the world's young people through the application of cultural diplomacy initiatives at the local, national and international levels. The program serves as a platform to promote and sustain intercultural dialogue at all levels and by doing so promotes specific educational and professional opportunities for youth.







HUMAN RIGHTS & GLOBAL PEACE

In light of the importance of these issues and the urgent current global challenges, the IPAHP has established its Peace-building Program in order to contribute to achieving sustainable solutions and strategies for securing global peace and reconciliation. **The IPAHP Peace-Building Project** is a continuation of a 5-year long project, the "World without Walls Project", which has been implemented between 2009 and 2014. But the new project will be a 10-year long project, which started in 2015. It is conducted by the ICD in partnership with global governance organizations, national governments, leading academic institutions and multinational corporations.

This project is designed to serve as an influential peace-building actor with a specific focus on conflict resolution and reconciliation. It will be comprised of annual meetings and events, peace delegations, extensive research in the field and activities for the youth. Special emphasis will be given to develop multiple follow up initiatives by other global actors, dialogue with key decision makers and engagement of those with financial means who can support the development of such initiatives.



INTERNATIONAL CONFERENCES & EVENTS

The OYED organizes and hosts events around the world at both the very high-level (including Heads of State, Ministers and Members of Parliament) and at the grass-roots level working with local communities and schools. The intention of the events is firstly to raise awareness and promote the issues that lie at the core of the OYED, secondly to expand the network of partners and youth of the OYED, and thirdly to further promote the mission of the OYED, so that it is implemented increasingly at the local, national and global levels.

OYED YOUNG LEADERS' FORUMS

Through its Young Leaders Forums, the **OYED** is empowering the next generation of young leaders from around the world by creating exchange programs, events, programs and follow-up projects between them. By working with the next generation of leaders, the OYED and its partners have a unique opportunity to empower youth and have a long-term impact on the future global leadership.

THE ICD VOLUNTARY INTERNSHIP PROJECT (2008-17)

The ICD Voluntary Internship Project (2008-17) is a 10 year program with the main purpose to enable students who need an internship as a compulsory part of their BA or graduate studies to engage in cultural diplomacy and in doing so, to further promote cultural diplomacy and multiculturalism worldwide.

The positioning of the **ICD** in the center of Europe, makes it a natural hub for the younger generation and indeed, the past years of the project have been witness to interns being active participants in the multicultural field, where lasting friendships were formed and valuable contacts made, which immediately expanded each individual's network to all parts of the world.

The diverse multicultural environment provides an excellent framework for Cultural Diplomacy to be practiced on a daily basis within the office as well as outside of the office. One of the main privileges afforded by the project is to work in a young, interdisciplinary and international environment, which serves as a model of successful multiculturalism in practice. The experience of learning to work together in a multicultural and international organizational environment is a rare, unique and a rewarding common experience.

INTERNSHIP PROJECT

The OYED Internship Project, which has now existed for ten years, was officially launched in January 2008 and has been successful in achieving its main purpose of enabling like-minded students and young professionals to come to Berlin and engage in intercultural and international programs. The internship program is an ongoing, evolving project and, as such its ultimate goal is to enable and empower young professionals to engage in intercultural relations and in so doing promote multiculturalism worldwide.



ICD House of Arts & Culture



ICD HOUSE OF ARTS & CULTURE



The House of Berlin Cultures Project 2014-17

aimed to promote global dialogue and understanding through the field of culture. Thanks to this Project, different communities of Berlin had the opportunity to show their most characteristic cultural events in order to establish a relationship of exchange and participation towards other cultural communities of Berlin. Concerts, parties, theater, cinema, gastronomy and many more were some of the events that brought Berlin to the world in an attempt to open the Institute for Cultural Diplomacy to a more generalized public. The Project had the vision to create a meeting point open for everybody in order to raise awareness and approach the different cultures existing in Berlin, and the rest of the world creating a space for dialogue, understanding, and joy.

ICD HOUSE OF ARTS & CULTURE



Dancing Galas with Workshops

This year the Red Ballroom has hosted multiple musical events where the guests have had the opportunity to participate in dancing courses. Fernando Zapata, well known when it comes to teaching Latin-American rhythms in Berlin, has regularly given free workshops to the community, both for beginner and advanced level. Other musical styles like Swing or Fox(Disco-Fox and Disco-Chart organized by DJ Teddy) have been also taught this year. After the workshops the guests have had the opportunity to practice their moves in Dancing Galas, both with DJs and Live Bands.

During the summer the ICD House celebrated a series of events called: "Summer Music as Cultural Diplomacy Evenings" in the Red Berlin Restaurant. The events included daily live music and other social activities.



02-01-2016

LIVING LA SALSA MIT FERNANDO ZAPATA

Living la Salsa Every Saturday and Tuesday 21:00
Dance Workshop 22:00 Party Free Entry for Workshop and Party.
At 21:00 the team of Fernando Zapata begins every Saturday with an hour-long, free of charge open Salsa dance course. The course is open to beginners as well as advanced dancers, who are also interested in preparing for the party, which follows the course each Saturday. Fernando comes originally from Columbia, however has established himself over many years in the German Latin scene. Every dance course is lots of fun for your soul and lots of sweat for your feet. At 22:00 the salsa evening will be led according to the rules of Fernando creating the perfect atmosphere of celebration.





"UNITED FASHION 2016" BY FRANK HANNIG

19-01-2016

"United Fashion 2016" by Frank Hannig

- 19/01/2016 BERLIN deserves to be put in the right light, because the city of Berlin, for example, presents itself at Fashion Week New York in order to consolidate Berlin as a fashion city. We invite diplomats who have their base in Berlin, promote the young designers if possible, with prize money or advertising platforms. The motto "United Fashion" is also due to the political situation in our country and Europe. Fashion knows no boundaries. Fashion united. Fashion is global. Our stated aim is to attract the attention of the trade press and that we, you and the entire ensemble of the event have a path of success. No celebrities unless they are customers of the designers / sponsors or your most important guests / celebrities.

No self-performing arts on the red carpet, but a valuable event worthy of the art of tailoring and all the participating designers.

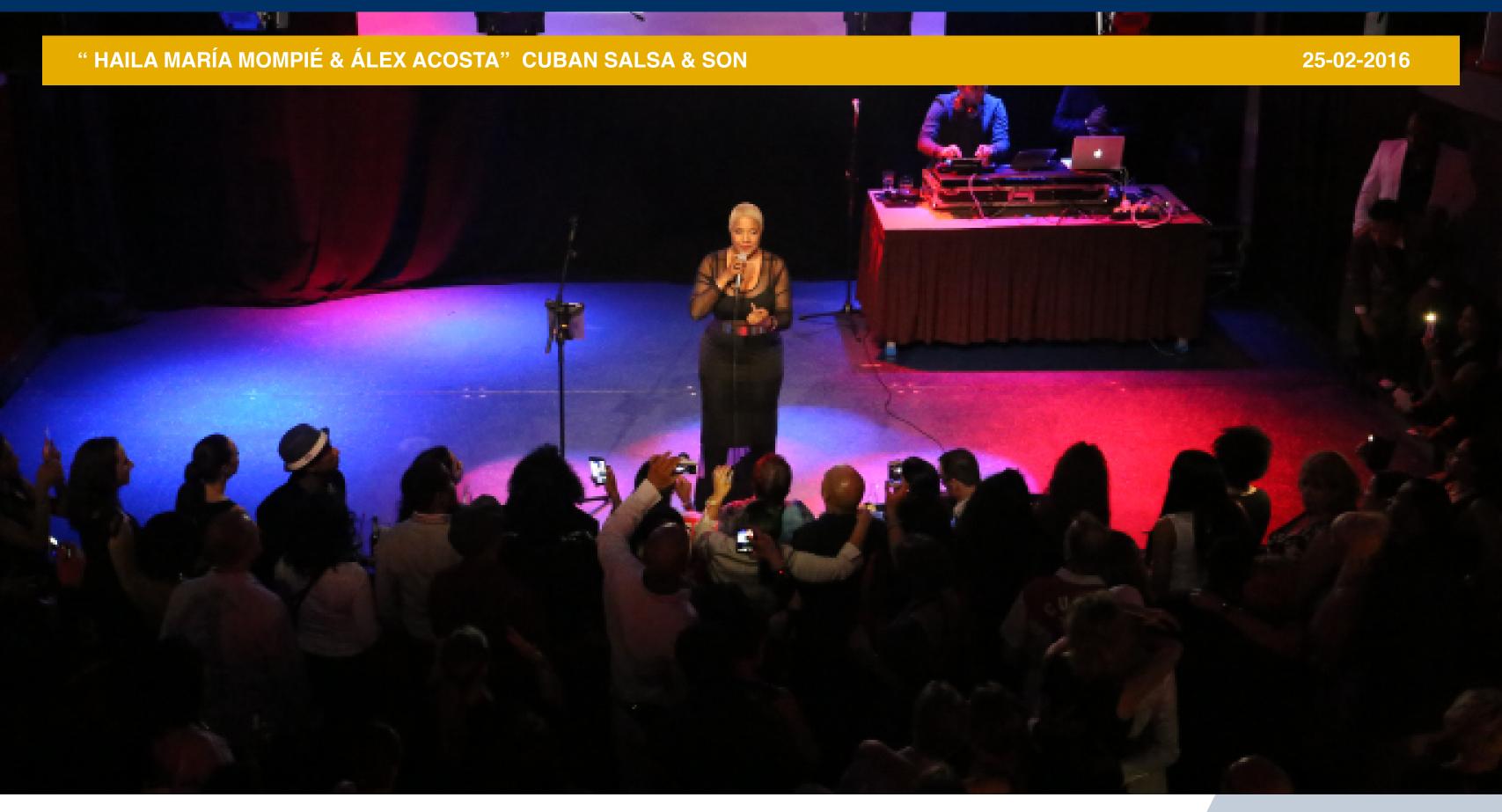
It is important that our evening gala on this day is a platform for creative people multipliers, press, buyers and trade visitors meet here for exchange and possible cooperation. Above all, it is important to promote the 'business' of each individual and thus to support designers, newcomers and creatives with the necessary networks. You are fashion. Fashion is you. Fashion is your home. We unite the diplomacy of languages, fashion, art, cultures. We show design from all over the world. Business, the diplomats of many countries, specialist journalists and specialist buyers as well as specialist media and other select guests, visit the incredibly beautiful red ballroom of the Institute for Cultural Diplomacy (ICD). www.frank-hannig.net/United-Fashion



BLACK HISTORY MONTH WITH EASY GOIN

07-02-2016















icd

institute for cultural diplomacy

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