



ANNUAL REPORT 2018



institute for cultural diplomacy

Soltauer Str.
18-22, 13509 Berlin

ACADEMY FOR CULTURAL DIPLOMACY

IN 2008, THE INSTITUTE FOR CULTURAL DIPLOMACY LAUNCHED ITS ACADEMIC DEPARTMENT WITHIN THE ICD, KNOWN AS THE ACADEMY FOR CULTURAL DIPLOMACY

The Academy for Cultural Diplomacy serves as the academic department within the Institute for Cultural Diplomacy with the aims of developing and raising awareness of the theory and practice of cultural diplomacy and related fields by governments and non-state intercultural relations and promoting global peace. Areas of particular academic focus of the Academy for Cultural Diplomacy include intercultural relations, global governance and politics, sustainable economies & creative industries, international law & human rights, and culinary innovation & excellence.

Alongside providing the best possible academic resources to the students, the ICD Academy is fostering a very diverse and internationalised environment, with students, professors, and special lecturers from all around the world. Over the past years the Academy for Cultural Diplomacy has welcomed thousands of academics, diplomats and politicians, journalists, young professionals, students and scholars from across the world to its programs. During the same period, a vast number of current and former Heads of State and Ministers, world-renowned academics, champions for global peace and celebrities have contributed to the Academy events as speakers and partners.



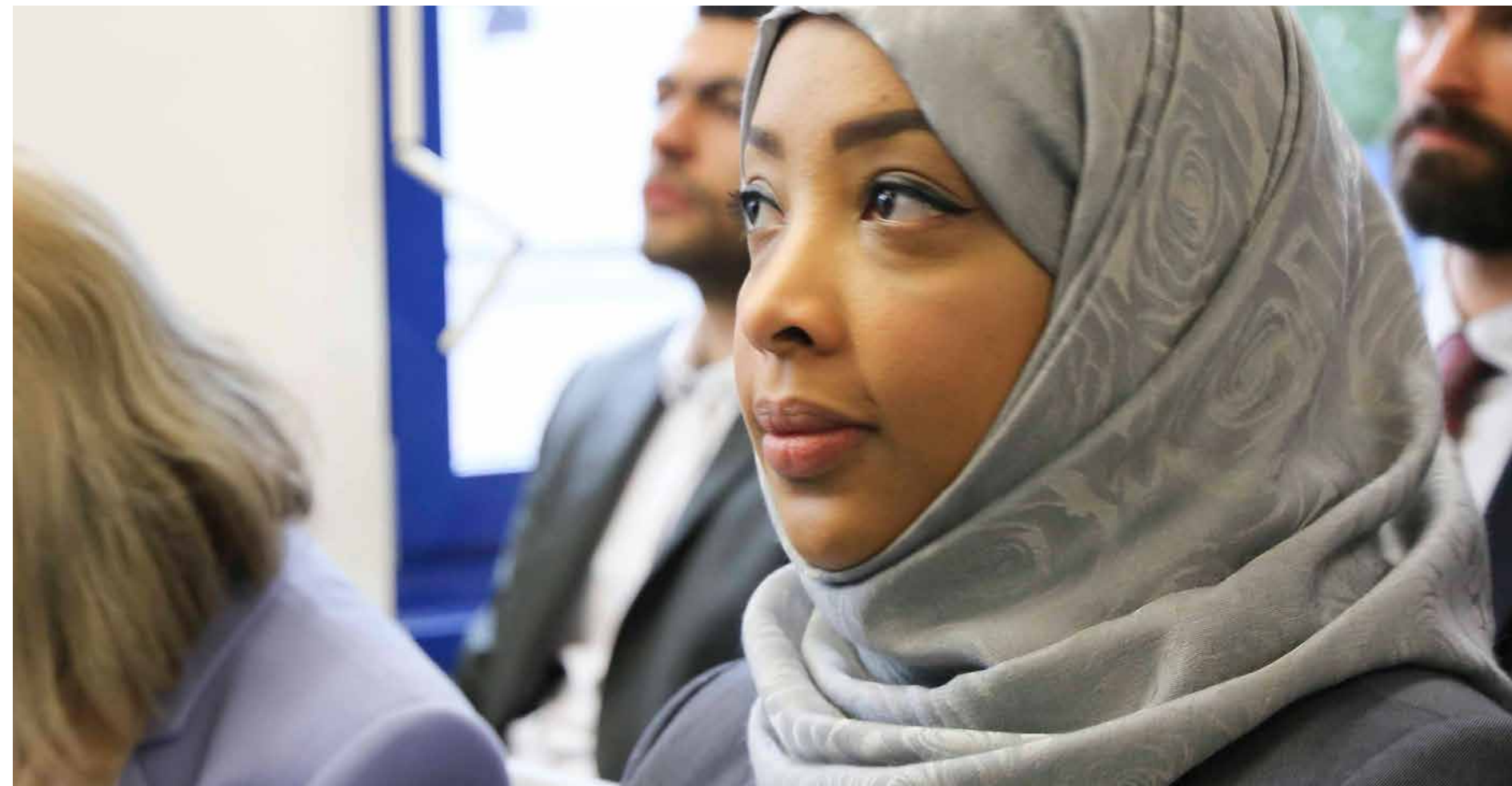
OUR PROGRAMS



icd
institute for cultural diplomacy

The Center for Cultural Diplomacy Studies offers educational and academic programs in partnership with leading universities, enabling students to explore, analyse and experience cultural diplomacy both in theory and in practice. The CCDS focuses on exploring the balancing between hard and soft power, global governance, the process of globalization in an interdependent world, international economics & business, multiculturalism, intercultural dialogue & exchange, human rights, and religion. We research the ability for culturally based initiatives to further mutual understanding and in turn to foster global peace and stability.

The programs offer high levels of leadership and provide students with the skills to shape their future leadership roles while addressing critical issues challenging the world today. The programs provide advanced knowledge and analytical tools for the study and practice of cultural diplomacy and address the potential that it has in shaping international policies and global strategies.





CERTIFICATE PROGRAMS

The Center for Cultural Diplomacy Studies developed the Certificate Programs in Cultural Diplomacy in order to offer and provide participants with comprehensive, tailored learning opportunities in a number of related fields.

Each program features lectures, seminars and workshops lead by experts from the fields of international politics, diplomacy, academia, civil society, and the private sector. Certificate Programs offer the opportunity to learn about the innovative field of Cultural Diplomacy over a short period of time, allowing students and professionals with other commitments to participate. The programs offer access to high profile guest lectures, audio-visual content, a large library of reading materials, and professional networking opportunities to promote one's own projects. All participants are awarded an official certificate of attendance upon completion of the program, which provides details of the speakers who took part and the topics discussed. The professional development programs of the CCDS are actively supported by major figures in international politics, academia, the diplomatic community, civil society, and the private sector.

WEEKLONG SEMINARS

The ICD Academy Sessions are week-long programs that explore the role of cultural diplomacy in contemporary international relations.

Each program features lectures, seminars and workshops lead by experts from the fields of international politics, diplomacy, academia, civil society, and the private sector. During their time in Berlin, participants also have the opportunity to take part in cultural and social activities and visit institutions such as the German Foreign Office, the German Parliament, the Berlin City Hall, cultural institutions and Berlin-based embassies. The ICD Academy was established to allow individuals of all academic and professional backgrounds the opportunity to learn more about the subject of cultural diplomacy.

The Academy Session timetables are designed to allow participants the opportunity to discuss salient issues with experts from the field, whilst providing a framework for group discussions amongst each other.





E-LEARNING PROGRAMS

The Center for Cultural Diplomacy Studies has developed the E-Learning Programs in order to offer individuals interested in the field of Cultural Diplomacy and related areas the opportunity to increase their experience in this expanding field.

The E-Learning Programs have been designed to be studied at a distance, giving students the flexibility to study from any location in the world within a structured and supportive framework. The programs are built in a way that allows individuals currently working full time the ability to acquire academic knowledge with maximum flexibility regarding scheduling and learning formats. The programs have been designed in a flexible way to allow students to structure their instruction around their own schedules.

The courses are delivered via an e-Learning platform, designed to help participants meet the course's learning objectives through a self-paced study routine supported by multimedia, required and optional readings, and a wealth of other information adapted specifically to full-time professionals. Students will have access to innovative research and publications in the field and a distinguished and renowned faculty.



INTERNATIONAL CONFERENCES



INTERNATIONAL CONFERENCES

The Academy for Cultural Diplomacy organized a number of international conferences, which took place throughout the year and around the world.

The international conferences provided an opportunity for larger audiences to actively participate and engage in discussions featuring high profile figures from the fields of international politics, diplomacy, culture, academia, civil society and the private sector.



THE ANNUAL CONFERENCE ON CULTURAL DIPLOMACY IN THE UN “Promoting Global Collaboration, Unity and Peace through Cultural Diplomacy”

(Washington D.C., February 26th - 27th & NYC, February 28th - March 1st, 2018)

The Annual Conference on Cultural Diplomacy is the world’s leading event in the field of cultural diplomacy hosted and organized by ICD in partnership with other leading institutions at the end of each year. This year conference will take place in both Berlin (December) and NYC & Washington D.C

The current political and security situation in many regions and countries together with the deteriorations of social norms for the



use of violence, emphasizes the growing need for a greater cultural dialogue, understanding and trust in order to avoid further escalation. The Annual Conference on Cultural Diplomacy will therefore focus, on raising awareness and support for activities that promote global collaboration, unity and peace.

The Annual Conference on Cultural Diplomacy presented successful CD practices in the area of conflict resolution and peace building that the field of cultural diplomacy has to offer to the international community for their application to try to remedy and ease these growing global challenges. The conference brought together leading politicians, religious leaders, senior academics and celebrated artists together with representatives from areas of conflict in order to establish new institutions and initiatives that will help with these challenges using the practice of cultural diplomacy together with other practices and means.



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(Washington D.C., February 26th - 27th & NYC, February 28th - March 1st, 2018)



Philip Brenner

Professor of International Relations, American University



Anton Fedyashin

Associate Professor, History Department, American University



Chuck Hagel

24th US Secretary of Defense, Former US Senator from Nebraska



Lincoln Bloomfield Jr.

Former Assistant Secretary of Defense for International Security Affairs



Stephen Tankel

Assistant Professor, American University



Chris Edelson, J.D.

Assistant Professor of Government, American University



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BERLIN ECONOMIC FORUM 2018
“Sustainable Business & Responsible Investments”
(International Conference, Berlin; March 6th-11th, 2018)

The Berlin Economic Forum Project 2014-24 (www.beforum.de) is a 10 year global project organized by the Academy for Cultural Diplomacy in partnership with global governance organizations, national governments, leading academic institutions and multinational corporations.

The Forum aims to analyze and discuss global trends of nation branding with a particular focus on sustainable business, tourism and responsible foreign investments and demonstrated

how these can be used as primary drivers for economic growth. The forum also emphasized the use of cultural diplomacy practices in these fields and the importance of this use for the success of the Nation Branding activities.

The Forum included keynote addresses, panel discussions, plenary sessions, social activities, as well presentations of representatives from different nation states of their national brands. The vision for the Forum is to bring an interdisciplinary mixture of representatives from the public and private sectors in order to initiate and develop programs and projects that will support sustainable economic growth at the national and international levels.





BERLIN ECONOMIC FORUM 2018
“Sustainable Business & Responsible Investments”
(International Conference, Berlin; March 6th-11th, 2018)



Gordon Brown
Former Prime Minister of the UK



Irina Bokova
Former Director-General of UNESCO



Brian Cowen
Former Prime Minister of Ireland



Matti Vanhanen
Former Prime Minister of Finland



Aleqa Hammond
Former Prime Minister of Greenland



John Agyekum Kufuor
Former President of Ghana



BERLIN ECONOMIC FORUM 2018
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Rosen Plevneliev
Former President of Bulgaria



Ahmed bin Nasser Al Mahrizi
Minister of Tourism of the Sultanate of Oman



Béatrice Wertli
Secretary General of the CVP Switzerland
Party



Mir Ghazanfar Ali Khan
Governor of Gilgit-Baltistan of Pakistan



Zlatko Lagumdzija
Former Prime Minister of Bosnia Herzegovina



Hrant Bagratyan
Former Prime Minister of Armenia



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THE ANNUAL CONFERENCE ON CULTURAL DIPLOMACY 2018

“Utilizing Cultural Diplomacy to Foster Democracy, Advance International Law and Back Global Human Rights”

(International Conference, Berlin; March 6th-11th, 2018)

The Annual Conference on Cultural Diplomacy is the world’s leading event in the field of cultural diplomacy hosted and is organized annually at the end of each year by the Academy for Cultural Diplomacy in partnership with other leading institutions. This year’s conference takes place in New York City (November 2018), Berlin (December 2018) and London (January 2019)

The international community today is being challenged by new forms of social unrest, while at the same time, pre-existing challenges such as extremism, migration, separatist movements, and climate change are rapidly increasing in their magnitude and influence on daily life. These new forms of social unrest, can be found in many States and within many groups and are mainly creating further doubts in and erosion of the seemingly long last structure and stability of society as had existed so far.

The outcome for society is alarming as these phenomena are often so powerful that they weaken governments and institutions

and are putting the global order and rule of law into sometimes complete disarray. These current trends and transitions in concepts are posing real and pressing challenges for democracies, global security, the rule of law and human rights and emphasize the growing need for greater global dialogue and cooperation in order to avoid further escalation of these problems and the devolution of societies.

The 2018 Annual Conference on Cultural Diplomacy will therefore focus on raising awareness and support for activities that promote democracy, advance international law, and back global prosperity and human rights. The Annual Conference aims to present successful Cultural Diplomacy practices to try to remedy and to ease these global pressing challenges mentioned above and beyond. The conference will bring together leading politicians, religious leaders, senior academics, celebrated artists and representatives from the business sector and civil society in order to establish new institutions and initiatives that will help with these challenges using the practice of cultural diplomacy together with other practices and means.





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Antoni Comín Oliveres
Member of the Catalan Parliament in Exile



Steve Austen
Celebrated International Entrepreneur



Ögmundur Jónasson
Former Minister of Justice of Iceland



Erato Kozakou- Marcoullis
Former Foreign Minister of Cyprus



Margit Stumpp
Member of the German Parliament



Valdis Zatlers
Former President of Latvia



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THE ARTISTIC CULTURAL DIPLOMACY FORUM 2018

“Building Cultural Bridges through Art, Film and Music”

(International Event Series; Berlin; February 21st - 23rd, 2018)

“The Artistic Cultural Diplomacy Forum 2018” was an international conference taking place in Berlin from February 21st – 23rd, 2017 to explore the potential for art and music to provide a neutral platform for cultural exchange.

Artists and practitioners from the fields of music, film, performance art, digital art, literature, and painting, will share their perspectives alongside renowned artists and leading figures from international politics, diplomacy, academy civil society, and the private sector.



For decades, all forms of the arts have served as a powerful, effective vehicles to inspire and enable people to build cultural bridges and come together towards prosperous peaceful relations. Over the course of many years now, people have discovered the unique potential of the arts and in particular music, cinema, and performing arts to transcend cultures, serving as common languages to bring together different groups and communities. These unique qualities have the unparalleled strength to continuously effect people and over time sculpt human society closer to the ultimate goal of global peace.

The Power of Film & the Arts to Build Peace was celebrated during the conference and examined the immense transformative value that the arts and music hold as vehicles of Cultural Diplomacy. The vision of the conference is to bring an interdisciplinary mixture of celebrated artists, high level representatives from the film industry and practitioners of Cultural Diplomacy in order to prepare an agenda for after the conclusion of the conference, which will initiate programs and initiatives that will support global peace.



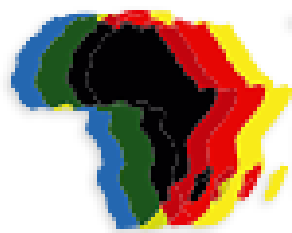
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THE ARTISTIC CULTURAL DIPLOMACY FORUM 2018
“Building Cultural Bridges through Art, Film and Music”
(International Event Series; Berlin; February 21st - 23rd, 2018)





THE AFRICAN DEVELOPMENT FORUM 2018

“Sustainable Economies & Responsible Investments”

(Berlin; March 6th - 9th, 2018 / Berlin; August 15th - 18th, 2018)

The African Development Forum 2018 will focus on the opportunities for development in Africa in the framework of the current transitions and challenges. The forum will highlight best practices of countries in Africa of implementing successful sustainable development strategies and it aims to create new initiatives, which will strengthen African development in specific countries and for the continent as a whole.



The Forum also served as a platform for African delegates to grow their business, meet potential business partners and investors and advance their career. The forum was designed to give Insights on current opportunities in various sectors of the business world, to inspire and engage delegates with speakers and other stakeholders and to transform into an “African Growth in Action”.

The Forum included workshops and keynote speeches that allow for participation in discussion groups, and networking events, as well as expositions. Keynote and workshop topics focused on current investments and business opportunities from experts, investors, governmental seniors, and accomplished business people with focus on Africa.

Upon its conclusion, the Forum published a report based on the keynote speeches and suggestions from all speakers and delegates, which will be delivered to the international community.



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THE INTERNATIONAL SYMPOSIUM ON CULTURAL DIPLOMACY IN 2018

“Cultural Diplomacy, Conflict Resolution and Peacebuilding”

(Berlin; May 17th - 20th, 2018 - Held Parallel to the Berlin Carnival of Cultures)

The International Symposium on Cultural Diplomacy is one of the world’s leading conferences in the fields of international relations and cultural studies. Held annually in Berlin by the Institute for Cultural Diplomacy, the event brings together renowned figures from international politics and academia to speak to an interdisciplinary audience including diplomatic and political representatives, scholars and academics, students and young professionals, and other interested stakeholders.



The International Symposium 2018 will focus on the relationship between Cultural Diplomacy, Conflict Resolution and Peacebuilding through a program of lectures, discussions, debates, and cultural activities.

The change over the past three decades from an international system based on independent nation states to an interdependent world facing global challenges has been widely explored and analyzed. This shift has placed a much higher priority on nation states working closely with one another and pursuing sustainable multilateral approaches to tackling global and regional challenges. The International Symposium 2018 will build on the foundation of these discussions by exploring the challenges that lie ahead and the complex relationship between Cultural Diplomacy, Conflict Resolution and Peacebuilding over the next years.



THE INTERNATIONAL SYMPOSIUM ON CULTURAL DIPLOMACY IN 2018

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(Berlin; May 17th - 20th, 2018 - Held Parallel to the Berlin Carnival of Cultures)



Rosen Plevneliev
Former Prime Minister of Sweden



Micheline Calmy-Rey
Former President of Switzerland



Olafur Ragnar Grimsson
Former President of Iceland



Eileen Petzold-Bradley
Owner & Director, The Cultural Diplomat



Alexandra Sitch
Intercultural Mediator



Ögmundur Jónasson
Former Senior Minister of Iceland



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CULTURAL DIPLOMACY IN THE EU

“EU Cultural Diplomacy in Practice: Building Cultural Bridges within EU States with the Global Community”

(Berlin; May 17th - 20th, 2018 - Held Parallel to the Berlin Carnival of Cultures)

The EU is privileged to serve as a successful example of multilateral cooperation between Nation-States and multilateral cultural diplomacy, and therefore can provide models for successful cultural diplomacy based strategies.

Indeed, cultural diplomacy has played a pivotal role in EU Foreign Policy, demonstrated by examples such as the founding of the ERASMUS academic exchange program, the founding of the Leonardo da Vinci program for vocational education



and training as well as the Cultural Diplomacy Platform itself. Through its comprehensive and multi-lateral practice of cultural exchange and dialogue, the EU has proven itself to be one of the most pioneering region of cultural diplomacy in the world.

Cultural Diplomacy in the EU 2018 demonstrated the importance of building cultural bridges for the benefits of EU economy, and well-being of EU citizens, while illustrating the cost-effective advantages of such programs compared to other policy alternatives. The conference also campaigned for new programs, increased budgets and greater governmental attention of the unique opportunities practicing cultural diplomacy can bring.

The conference published a report based on the speeches and suggestions from all speakers and delegate, which was delivered to the EU Parliament, EU policy and decision-makers as well as to the international community.



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INTERNATIONAL SYMPOSIUM ON CULTURAL DIPLOMACY IN CENTRAL ASIA & THE CAUCASUS

“The Political, Economic and Cultural Dimensions”

(Berlin; October 5th - 7th, 2018)

The International Symposium on Cultural Diplomacy in Central Asia will focus on the opportunities for cultural diplomacy in Central Asia in the framework of the current transitions and challenges. The symposium will highlight best practices of cultural diplomacy to educate and to strengthen relationships between Central Asian countries and the global community.

Speakers during the symposium will include leading politicians, diplomats, governmental officials, senior academics, journalists, and celebrated artists. These speakers will include a large number of individuals from the ICD Advisory Board.

Based in Berlin, the conference will be hosted at ICD House of Arts & Culture and in a number of important political, historic, and cultural locations across the city.





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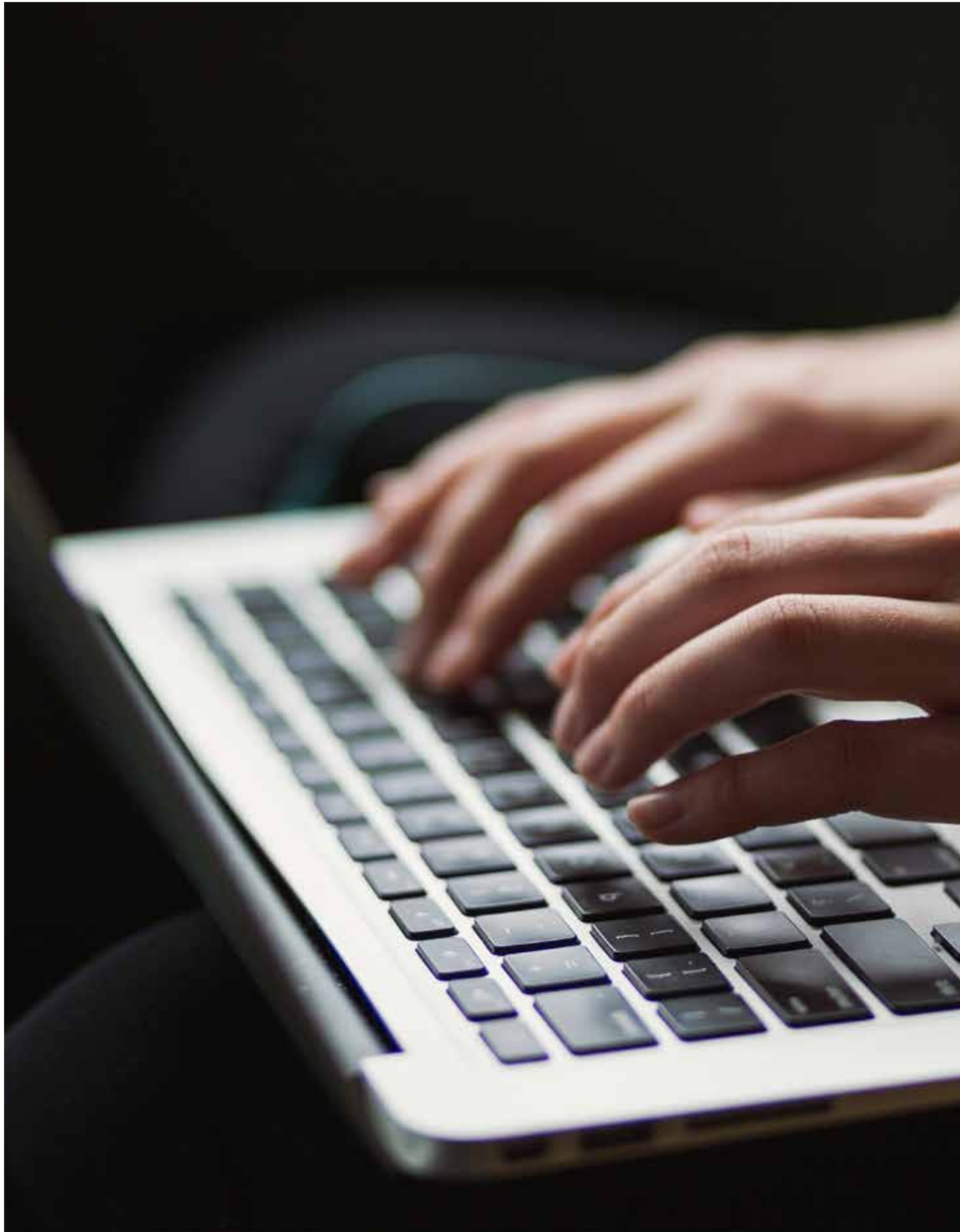
| RESEARCH PROJECTS



RESEARCH PROJECTS

Cultural Diplomacy Research (CDR) is a program undertaken by the Academy for Cultural Diplomacy consisting of components focused on analyzing and interpreting key challenges facing culture and society in the contemporary era.

As the field continues to grow, further research undertaken on the role and potential of Cultural Diplomacy consequently develops. CDR therefore focuses on expanding the current understanding of Cultural Diplomacy, as well as the methods for which Cultural Diplomacy can be successfully implemented.



CULTURAL DIPLOMACY NEWS

Cultural Diplomacy News is a program undertaken by the ICD Academy for Cultural Diplomacy. CD News is an internet resource for the latest developments in the field of Cultural Diplomacy.

We believe that by providing an informed portal to a diverse and current range of examples of cultural diplomacy, we can increase access to cultural diplomacy, and highlight the potential of this important tool in healing conflicts and strengthening bilateral relations, where traditional diplomacy fails.

BERLIN GLOBAL

Berlin Global is an online news agency that reports on Berlin's culture, politics and economy and examines how cultural diplomacy is practiced and implemented in Berlin. The reporting of this news is sourced from different sectors including governments, the Berlin diplomatic community, the business sector, civil society, academic and research institutions. During the year 2016 Berlin Global has managed to increase both in quality and quantity of the content published on the platform. The change in the editorial policies and the close working relations between the management and the journalists has also been reflected in the increase of traffic and in the number of unique visitors.

HUMAN RIGHTS INITIATIVES

The Inter-Parliamentary Alliance for Human Rights & Global Peace (IPAHP) is committed to the ongoing struggle to ensure basic global human rights standards throughout the world. In pursuit of this goal, the IPAHP has initiated its Human Rights Program, which is composed of projects that are dedicated to the most urgent issues and global challenges of the time. Each of these Human Rights Projects include human rights initiatives on different levels, which are all fully interactive and open to the general public. These Projects are based on the fundamental principles in the UN Charter and major multilateral agreements, aiming to inspire decision-makers to promote the implementation of these principles. As such, the IPAHP is seeking to inspire and engage governments, decision makers and individuals to become advocates and leaders, in order to ensure universal human rights. Besides that, it is also exercising and Implementing cultural diplomacy practices as the main tool in order to support its engagement in promoting human rights standards around the world.





| ICD HOUSE OF ARTS & CULTURE



ICD House is a multi-purpose location that has been designed to provide an independent forum for interaction and exchange between groups and individuals from Berlin's diverse communities including politicians, diplomats, cultural practitioners, academics, civil servants, and private sector representatives.

ICD Academy House of Arts and Culture is a building compound located in Soltauer Str. 18-22, 13509 Berlin, Germany. The ICD House of Arts & Culture serves as the Headquarters of the ICD Institute for Cultural Diplomacy and its institutions below.

- The Institute for Cultural Diplomacy.
- The Inter-Parliamentary Alliance for Human Rights and Global Peace.
- The Organization for Youth Education and Development.
- Furtwangen University (HFU), Germany.
- The University of Bucharest.

THE HOUSE OF BERLIN CULTURES PROJECT 2014-17 “BRINGING THE BERLIN COMMUNITIES TOGETHER THROUGH EVENTS & MUSIC” (BERLIN; 2014-18)

The House of Berlin Cultures Project 2014-18 was a 4 year old project organized by the Academy for Cultural Diplomacy in Berlin. The primary aim of the House of Berlin Cultures Project 2014-18 was to bring the Berlin communities together through music & events such as concerts, theatre, dance events, parties, performance art, and other forms of cultural activities. In addition, the Academy for Cultural Diplomacy in Berlin invited specific cultural communities in Berlin to come together, rarely have the opportunity to come together in an effort to build very much needed bridges in a City that is getting more and more culturally diverse each day. The organization of this project was possible thanks to the great facilities of the ICD House Building.



THE HOUSE OF BERLIN CULTURES PROJECT 2014-17

“BRINGING THE BERLIN COMMUNITIES TOGETHER THROUGH EVENTS & MUSIC” (BERLIN; 2014-18)

The House of Berlin Cultures Project 2014-18 aimed to promote global dialogue and understanding through the field of culture. Thanks to this Project, different communities of Berlin had the opportunity to show their most characteristic cultural events in order to establish a relationship of exchange and participation towards other cultural communities of Berlin. Concerts, parties, theater, cinema, gastronomy and many more were some of the events that brought Berlin to the world in an attempt to open the Institute for Cultural Diplomacy to a more generalized public.

The Project had the vision to create a meeting point open for everybody in order to raise awareness and approach the different cultures existing in Berlin, and the rest of the world creating a space for dialogue, understanding, and joy.



ALGERIAN NIGHT



CHINESE DAY



WOMEN EMPOWERMENT
CONFERENCE 2018

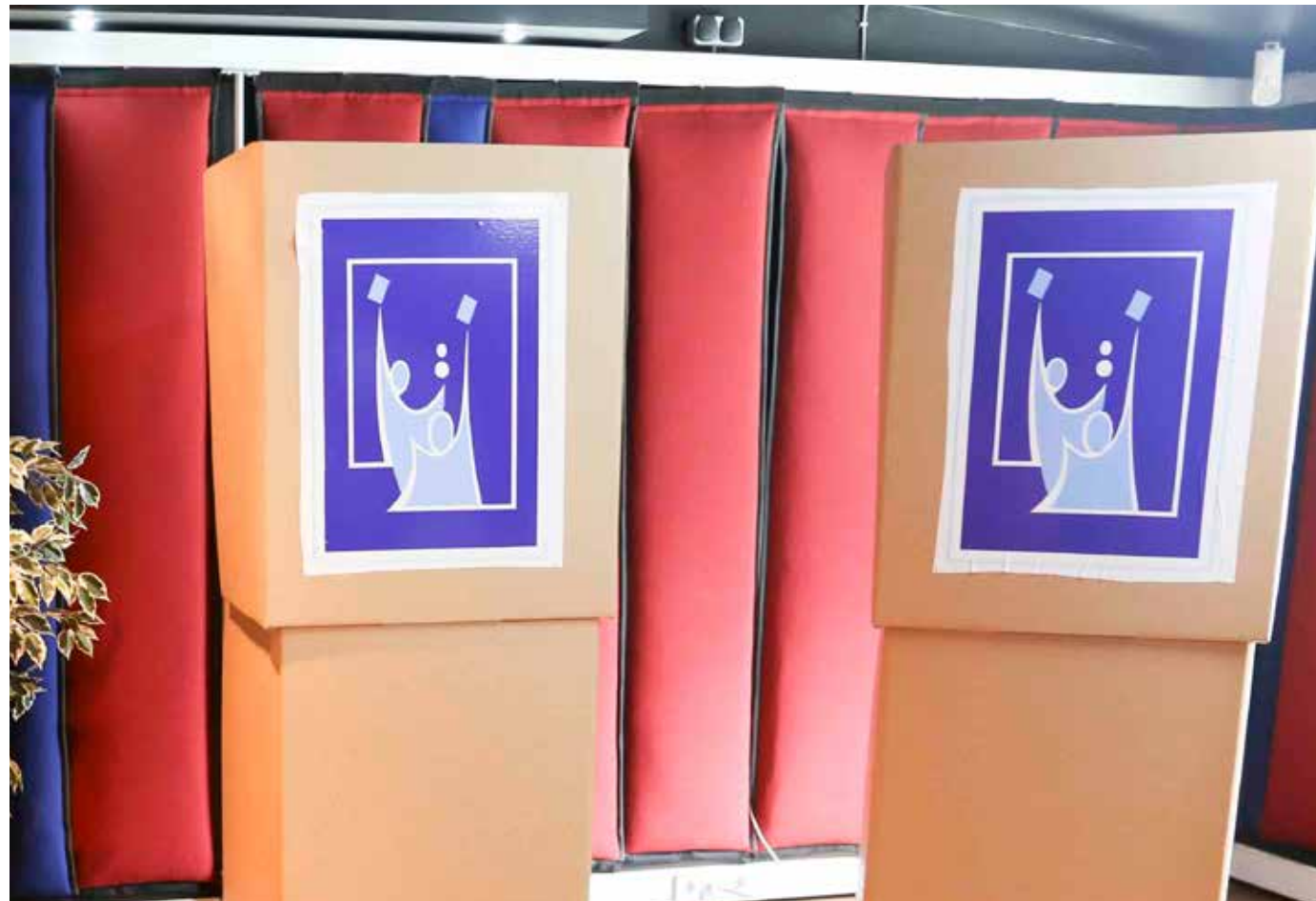
Empowered Women. Empower Women



SERBIAN 1st MAY

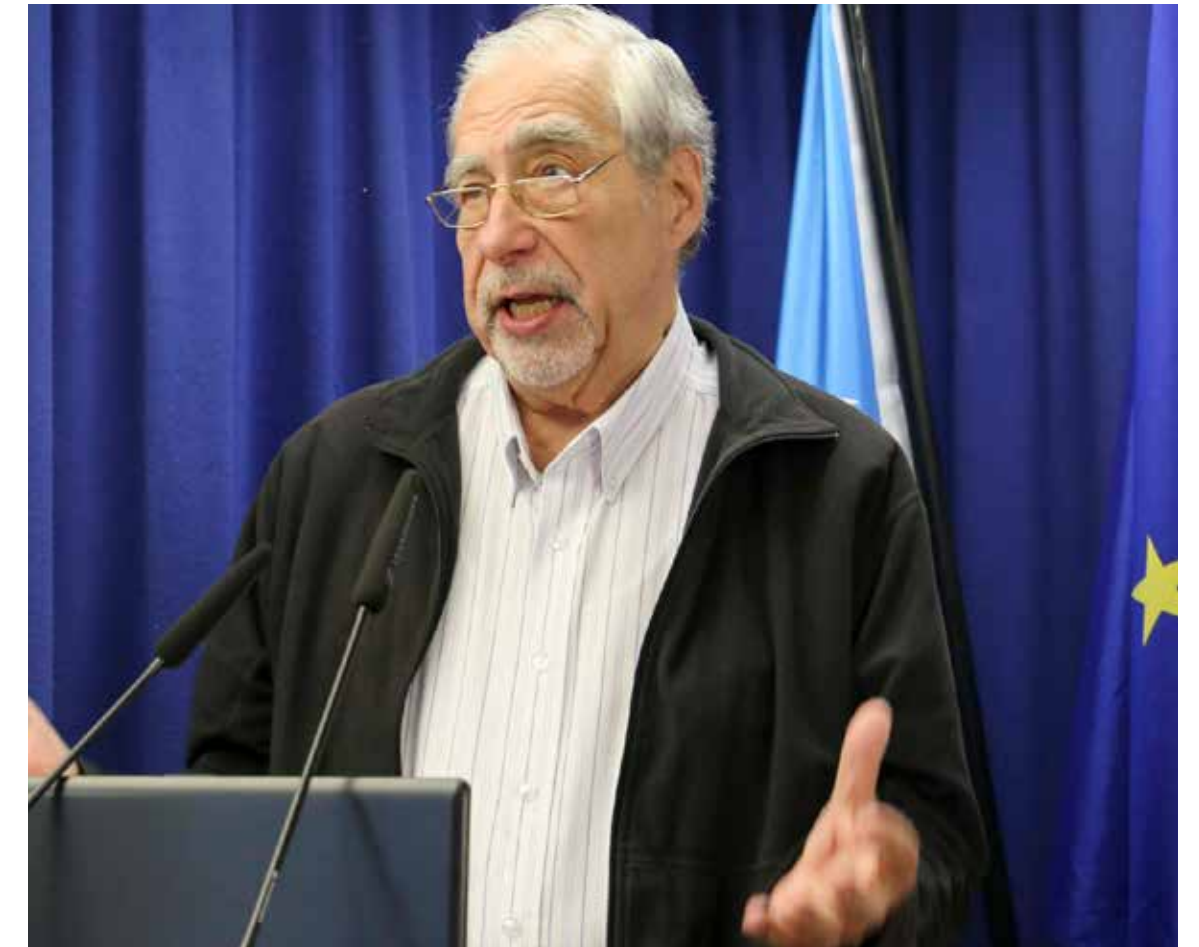
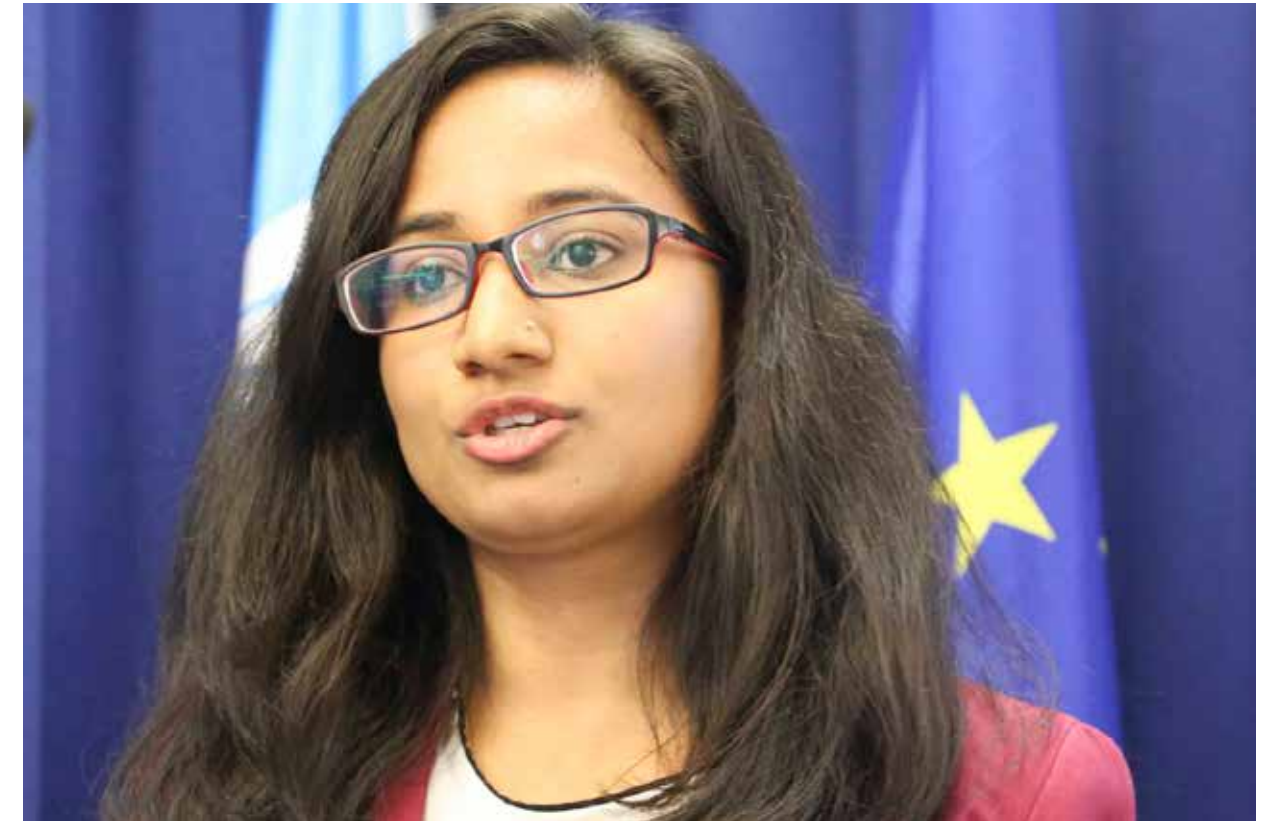


IRAQ ELECTIONS DAY



**ENDANGERED HERITAGE.
ENDANGERED VALUES.**

Sharing Heritage. Sharing Values



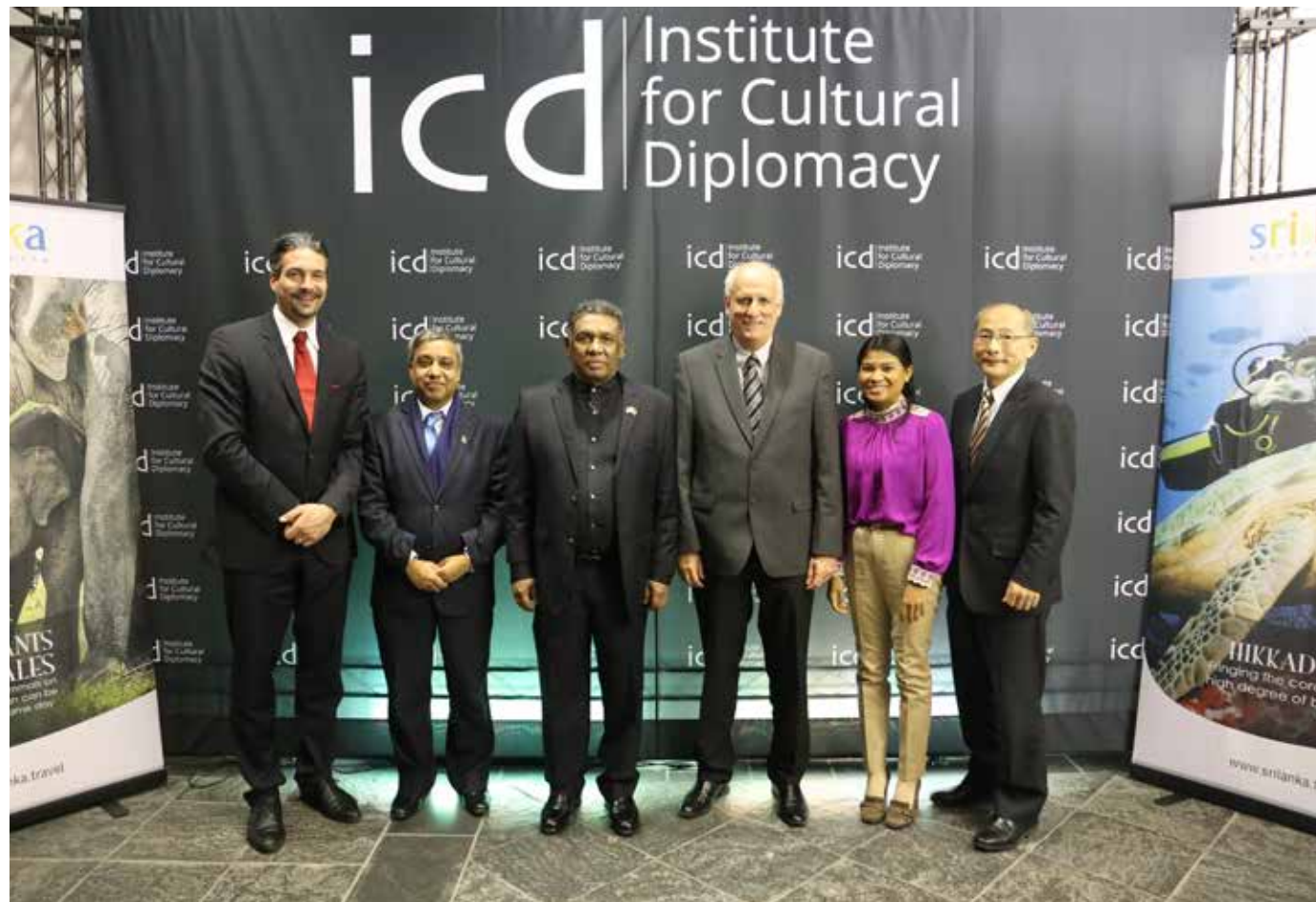
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SRI LANKA DAY

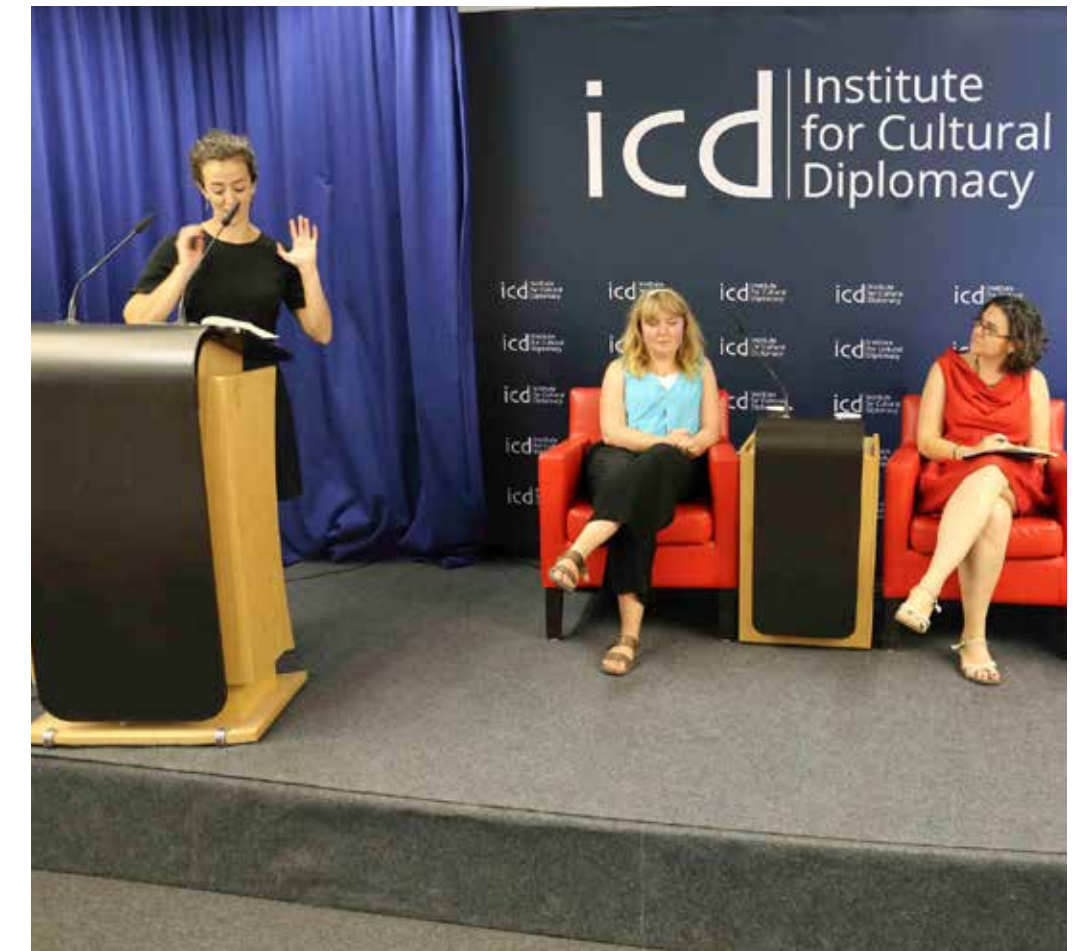


SRI LANKA DAY



MIGRATION FROM THE MEDITERRANEAN ACROSS EUROPE

The challenges and possible solutions of transnational cooperation



THE 2018 ROMANIAN PROTESTS:
CONTEXT AND IMPLICATIONS



THANK YOU

We hope to work with you in the future

PHONE +49 (0) 30 2360 7680

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