



# Institute for Cultural Diplomacy

*Promoting Global Peace & Stability by  
Strengthening Intercultural Relations Since 1999*

[www.culturaldiplomacy.org](http://www.culturaldiplomacy.org)





## About »

[www.culturaldiplomacy.org](http://www.culturaldiplomacy.org)

Founded in 1999 in the USA, the Academy for Cultural Diplomacy is an international, not-for-profit, non-governmental organization with headquarters in the USA and in Berlin.

## Philosophy »

The ICD understands that in an increasingly globalized world, in which people are able to travel and exchange information faster than ever before, the globe is becoming more integrated and there is a growing interdependency between nations, communities and individuals. As a result, successful intercultural interaction will undoubtedly become a major challenge for international relations in the 21st century. In this regard, the ICD believes that inter- and intra- cultural relations can be strengthened and maintained through constant and on-going dialogue and exchange. These, in turn, lead to a better understanding and greater trust between nations and communities, prevent misunderstanding, improve communication and cooperation and help to reduce the likelihood of socio-cultural conflicts and disputes.

## Goal & Mission »

Cultural diplomacy has long been recognized as a prime instrument to promote intercultural links between countries, communities and peoples. The Institute for Cultural Diplomacy was founded with the aim to promote cultural diplomacy globally; by doing so, the ICD contributes to achieving global peace by strengthening intercultural relations.

*"The ICD's ultimate goal is to promote global peace and stability by strengthening and supporting intercultural relations at all levels."*

In addition to promoting cultural diplomacy through its own initiatives, the ICD also promotes cultural diplomacy by actively supporting the work that is already being done in this area by partnering and communicating with other actors in the field.





ICD Leadership & Board

## Programs »

The Institute for Cultural Diplomacy's primary activity focuses on the development and the promotion of the field of Cultural Diplomacy with the aim to raise awareness and understanding of the field across the globe both locally and internationally; The ICD works continuously to develop new and innovative initiatives of cultural diplomacy. The major objectives of the ICD are to extend current research, programs and practices in the field of cultural diplomacy and create a platform to promote and sustain intercultural dialogue at all levels. The ICD actively encourages and supports cultural diplomacy as an academic discipline.

## Projects »

The ICD conducts its major projects in partnership with global governance organizations, national governments and leading academic institutions in a continuous and sustained manner in order to develop and promote the field of Cultural Diplomacy and thereafter to apply its best practices. Each project has the minimum length of 5-10 years and are

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| <p><b>Berlin Economic Forum</b><br/>(2014-24)</p> <p><b>The House of Berlin Cultures</b><br/>(2014-17)</p> <p><b>Berlin International Economics</b><br/>(2010-14)</p> | <p><b>Cross Continental Cooperation</b><br/>(2012-22)</p> <p><b>A World without Walls</b><br/>(2009-14)</p> <p><b>International Symposia on Cultural Diplomacy</b> (2008-18)</p> |
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## Activities »

The ICD activities are implemented and executed by its four main partner institutions: the Academy for Cultural Diplomacy, the Organization for Youth Education & Development (OYED), the Inter Parliamentary Alliance for Human Rights & Global Peace (IPAHP) and the ICD House of Arts & Culture.

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| <p><b>The Academy for Cultural Diplomacy</b><br/>(<a href="http://www.a-c-d.org">www.a-c-d.org</a>)</p> <p><b>Inter-parliamentary Alliance for Human Rights &amp; Global Peace</b><br/>(<a href="http://www.ipahp.org">www.ipahp.org</a>)</p> | <p><b>The Organization for Youth Education &amp; Development</b><br/>(<a href="http://www.oyed.org">www.oyed.org</a>)</p> <p><b>ICD House of Arts &amp; Culture</b><br/>(<a href="http://www.icdhouse.org">www.icdhouse.org</a>)</p> |
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## International Conferences »

The Academy for Cultural Diplomacy organizes a number of international conferences, which take place throughout the year and around the world. The international conferences provide an opportunity for larger audiences to actively participate and engage in lectures and discussions featuring high profile figures from the fields of international politics, diplomacy, culture, academia, civil society and the private sector.

## Thematic Programs »

Academy Thematic Programs were developed in order to focus on diverse political, cultural, and economic issues, concentrating on specific geographical regions or areas as well as on specific academic fields. Each thematic program includes a variety of activities based on that theme, ranging from international conferences and events, seminars, research and cultural activities. The thematic programs focus on the implementation of Cultural Diplomacy as a tool to promote cooperation and understanding in a number of specific areas and fields.

## Cultural Diplomacy Research »

Cultural Diplomacy Research (CDR) is a program undertaken by the ICD Academy for Cultural Diplomacy focused on analyzing the field of cultural diplomacy and interpreting key challenges facing culture and society in current times. CDR is furthermore an internet resource for the latest developments in the field of Cultural Diplomacy. By providing an informed academic portal resource which offers a diverse and range of examples of Cultural Diplomacy Acts, we can increase the access to and further the development of the field.



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## ICD Accomplishments in the Field of Cultural Diplomacy »

Since 1999 we have worked hard to raise awareness of the field of cultural diplomacy and bring together in sustainable networks individuals from diverse cultural, academic, and professional backgrounds.

### *Establishing Cultural Diplomacy as a Recognized Academic Field*

*Though Cultural Diplomacy has been an official tool of some national governments for over a century, and has been practiced by civil society practitioners for much longer, opportunities to study the field at the graduate and post-graduate levels, did not exist until 2011.*

*Starting in 2011, the Academy for Cultural Diplomacy has successfully developed MA & PhD graduate programs offered to students from around the world, in partnership with European Universities. These programs are the first academic programs to ever be offered in the world in the field of cultural diplomacy. Since 2011 more and more universities around the world started to offer degrees in cultural diplomacy.*

- *These programs are the first academic programs to ever be offered in the world in the field of cultural diplomacy.*
- *Since 2011 many more universities around the world started to offer MA Programs in cultural diplomacy.*
- *Since 2011, over 1.000 students have being graduated from our MA programs in Cultural Diplomacy*



### *Raising Awareness of Cultural Diplomacy and Soft Power*

One of the primary goals of the ICD has been to raise awareness of cultural diplomacy and soft power: what these concepts mean, the different contexts within which they can be used, and how they can strengthen intercultural relations. To further this goal we have held many Weeklong Seminars and international conferences, each hosting a diverse group of participants from across the world and leading speakers from politics, diplomacy, academia, and the arts. The lectures and discussions at these events have not only raised awareness of these subjects amongst the participants, but have also been published online in full, thereby reaching a much larger audience.

### *Engaging Politicians and Decision-Makers with the Concept of Cultural Diplomacy*

ICD conferences and seminars are designed not only with the participants in mind, but are also intended to influence the speakers taking part. By including in the programs interactive panel discussions and debates amongst speakers, by holding lengthy question and answer sessions with the audience, and by providing an opportunity for participants to present their own papers, the ICD and our program participants have ensured information and opinions flow both to and from the politicians and decision-makers taking part.

### *Building Bridges between Young Stakeholders from across the World*

The ICD aims not only to promote cultural diplomacy, but also to practice it. Since 2003 our Young Leaders Forums and our global internship project have brought together thousands of young people, from all four corners of the globe, in sustainable international networks. These networks help to strengthen a diverse range of bi- and multi-lateral relationships and, through their leadership initiatives, the young leaders have spread the principles of cultural diplomacy much farther and wider than any one organization could.

### *Contributing Research and Analysis on Cultural Diplomacy*

Since our establishment the ICD has worked hard to encourage academic research into the field of cultural diplomacy and related areas. We have done this by highlighting important issues that require research and analysis, by editing and publishing research conducted by our program participants and speakers, and by conducting our own independent research. The result of this combined effort is a large archive of publically-available material including audio visual interviews and speeches, academic papers, academic presentations, and a broad range of case studies in cultural diplomacy. It remains one of the ICD's key priorities to continue expanding this work.







**C C**  
**D S** Center for Cultural  
Diplomacy Studies

[www.ccds-berlin.de](http://www.ccds-berlin.de)

*The Center for Cultural Diplomacy Studies (CCDS) is the world's leading institute for the study of Cultural Diplomacy.*

*Our objectives are to extend current research, programs and practices in the field of Cultural Diplomacy and create a platform to promote and sustain inter-cultural dialogue at all levels.*

*Four different categories of education programs on Cultural Diplomacy are offered: graduate degree programs, e-learning courses, professional development programs (certificate programs) and study abroad (credit programs) dedicated either fully or in part to the field of Cultural Diplomacy.*

- The CCDS offers the following Programs*
- E-Learning Programs in Cultural Diplomacy
  - Certificate Programs in Cultural Diplomacy
  - BA, MA & MBA Programs in Cultural Diplomacy
  - PHD Program in Cultural Diplomacy

**Our BA, MA, MBA & PhD Programs »**

It is our pleasure to introduce you to our BA, MA, MBA & PhD programs in International Relations, Global Governance, International Economics & Business, and Business Administrations with Specialization on Cultural Diplomacy and Global Governance Institutions, Governments, Parliaments, Corporations and NGOs – More here: [www.ccds-berlin.de](http://www.ccds-berlin.de)



*ICD House is a multi-purpose location that has been designed to provide an independent forum for interaction and exchange between groups and individuals from Berlin's diverse communities including politicians, diplomats, cultural practitioners, academics, civil servants, and private sector representatives.*

## Facilities »

The ICD Academy Event Center is a classic, elegant venue located in the north of Berlin (a 10 minute drive to Tegel Airport). This 5.000 sqm facility is full of charm and refinement offering incredible possibilities for all sorts of events and festivities.

Whether you are planning a reception, a presentation, a conference and dinner, or gala event dinner, The ICD Academy is a great location for your next event.

The fully renovated event center has a mid-sized Atrium, four conference rooms, a restaurant, a club area, a large bar area, and big gardens to entertain up to 2.000 guests for open-air events.

We are a full service event facility, offering catering to fit every taste and level of formality. We also offer complete technical equipment, sound systems and infrastructure for DJs, local bands, and all other entertainment needs.

## About the Atrium »

The Atrium is a multi-functional conference and concert hall located within the ICD Academy House of Arts & Culture in Soltauer Str. 18-22, 13509 Berlin, Germany.



## Events »

The Atrium has a capacity of 300 m2 and can seat up to 200 people (plus up to 300 people in the terrace).

The Atrium has standing space for 400 people. The unique design of the Atrium makes it perfect for larger entertainment events such as gala events, concerts, musicals, theatre & cabaret performances, TV productions and film screenings.

The Atrium is also perfectly suited for a wide range of business and social events including: conferences, lectures and panels, launch events, weddings, private events, festivals and award ceremonies.

The Atrium includes a professional sound system, Soundcraft Si Performer, and light system. The stage size is 3x5m.

In addition Atrium includes a professional catering service for events offering a variety of culinary styles to complement the requirements of any event.

## Reservations »

The House Facilities and Atrium can be rented and booked for every day of the week.

For reservations, please call us via:  
**+49 (0) 30 23607680** or email us via [info@culturaldiplomacy.org](mailto:info@culturaldiplomacy.org)





ACADEMY FOR CULTURAL DIPLOMACY  
BERLIN ECONOMIC FORUM 2019



18 / 22

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ACADEMY  
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ORGANIZATION FOR YOUTH  
EDUCATION & DEVELOPMENT

[www.oyed.org](http://www.oyed.org)

*The Organization for Youth Education & Development (OYED) operates under the legal framework of the Institute for Cultural Diplomacy and is organized in cooperation with national governments. The Organization is dedicated to the creation, promotion and execution of youth-oriented education and development programs. Over the past decade, the OYED has managed to bring thousands of young people together from every corner of the world to discuss and promote issues that are vital to the younger generation, and has grown to become one of Europe's largest independent cultural exchange organizations, whose programs facilitate interaction between individuals of all backgrounds from across the world.*

*To further promote and empower youth, the OYED undertakes a wide variety of different educational and professional initiatives. These activities include the following:*

- Youth International Conferences & Events - The OYED organizes and hosts events around the world at both the high-level and at the grass-roots level working with local communities and schools.
- Young Leaders' Forums - Through its Young Leaders Forums, the OYED is empowering the next generation of young leaders from around the world by creating exchange programs and follow-up projects.
- Youth Initiatives - The OYED has launched Youth Initiatives, which are designed to lobby important youth issues that need to be implemented in national, regional and international levels.
- Internship Project - The OYED Internship Project, has been successful in achieving its main purpose of enabling like-minded students and young professionals to come to Berlin and engage in intercultural programs.
- Research & Development - The OYED is constantly conducting research about the current situation of youth within different countries and institutions in the world.



## Young Leaders' Forums (YLF) »

OYED Young Leaders' Forums are international networks of like-minded individuals who share an interest in strengthening intercultural relations within a region or country, or between particular regions or countries. The first young leader's forum was developed in 2003 and aimed to improve relations between Canada and Germany. Over the last decade we have developed a broad range of forums focusing on diverse bi- and multi-lateral relationships within and between Africa, Asia, Europe, North and South America

## List of Forums »

*The OYED runs the following Young Leaders Forums:*

- Cultural Diplomacy in Europe
- The United States Meets Europe
- Europe Meets Latin America
- Europe Meets Russia
- Europe meets China
- Africa Meets Europe
- Cultural Diplomacy in Africa
- Cultural Diplomacy in East Asia
- Cultural Bridges in Germany
- Germany Meets Turkey
- Canada Meets Germany
- Art as Cultural Diplomacy
- Cultural Diplomacy in the Global Economy
- Afghanistan Meets the USA
- Pakistan Meets the USA



[www.ipahp.org](http://www.ipahp.org)

The Inter Parliamentary Alliance for Human Rights and Global Peace (IPAHP) operates under the legal framework of the Institute for Cultural Diplomacy and has been established in order to raise awareness of the universality of fundamental human rights, to promote social and economic development in developing countries across the world, and to strengthen intercultural relations between peoples and their communities. Spearheaded by an international group of parliamentarians with the support of experts from politics, academia, and civil society, the Alliance activity includes regular international conferences and academic programs, interdisciplinary research and the promotion of diverse initiatives.

*The Alliance pursues the following Aims:*

- To promote the universality of fundamental human rights
- The Alliance will work to support activity that serves to monitor and promote human rights across the world.
- To promote socio-economic development in developing countries
- The Alliance will conduct activity that aims to support sustainable socioeconomic development in areas such as education, energy, tourism, and the economy, in developing countries across the world.
- To strengthen intercultural relations in order to promote global peace and stability
- The Alliance will work to strengthen intercultural relations between regions, countries, and cultural communities at all levels, by promoting dialogue, understanding, and trust with the ultimate goal of promoting global peace and stability.





**BG** BERLIN  
GLOBAL  
Cultural Diplomacy news from Berlin

[www.berlinglobal.org](http://www.berlinglobal.org)

*Berlin Global is an online news website that reports on how cultural diplomacy is practiced and implemented in Berlin and Germany by the Berlin diplomatic community, the German government, the business sector and civil society. The news are sourced from different sectors including the public and private sectors, the Berlin diplomatic community, NGOs, and academic institutions.*

## Diplomatic Community »

Berlin Global reports on the activities of foreign embassies, state sponsored cultural institutions and the numerous consulates, which are located in Berlin and Germany. Events which are organised often reported on, as are interviews with the various ambassadors who are positioned in Berlin

## Art & Culture »

The Art & Culture sections of the Berlin Global site frequently focus on the cultural diplomacy aspects of various artistic and cultural events, which are held in Berlin. Reports draw on various events and exhibitions.

## Economy & Tourism »

The Economic and Tourism sections of the site focus on the private sector CSR activities, the German economy and the economic relationship between Germany and its respective allies. The Touristic section focuses on cultural touristic attractions throughout the year.

## Politics & Society »

Berlin Global reports on the bilateral relationships between Germany and the various countries around the world. The reporting of this news focuses on current political developments in Berlin and Germany. The society section features articles on the various cultural diplomacy issues and the challenges currently facing both Berlin and Germany.



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## What is Cultural Diplomacy?

*"Cultural Diplomacy may best be described as a course of actions, which are based on and utilize the exchange of ideas, values, traditions and other aspects of culture or identity, whether to strengthen relationships, enhance socio-cultural cooperation or promote national interests; Cultural diplomacy can be practiced by either the public sector, private sector or civil society."*

## ICD Achievements in the Field of Cultural Diplomacy

- The ICD is proud to have achieved the following:
- Establishing Cultural Diplomacy as a Recognized Academic Field
  - Raising Awareness of Cultural Diplomacy and Soft Power
  - Engaging Politicians and Decision-Makers in Cultural Diplomacy
- Building Bridges between Young Stakeholders From Across the World



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